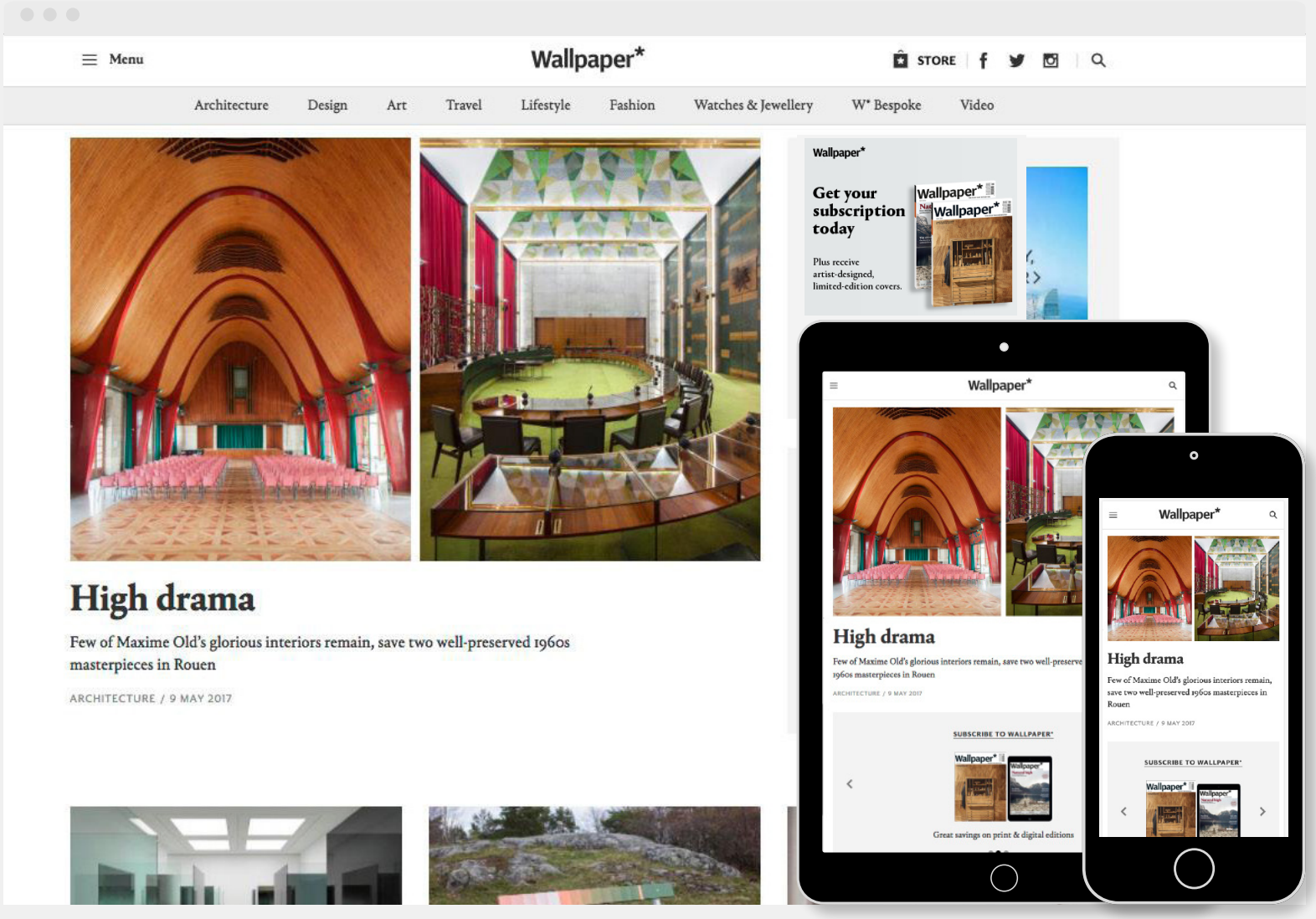
Wallpaper* Digital Media Pack 2020



Contents

Page 3
Summary

Page 4
Awards & Calendar

Page 6
Traffic

Page 7
Online Geo Breakdown

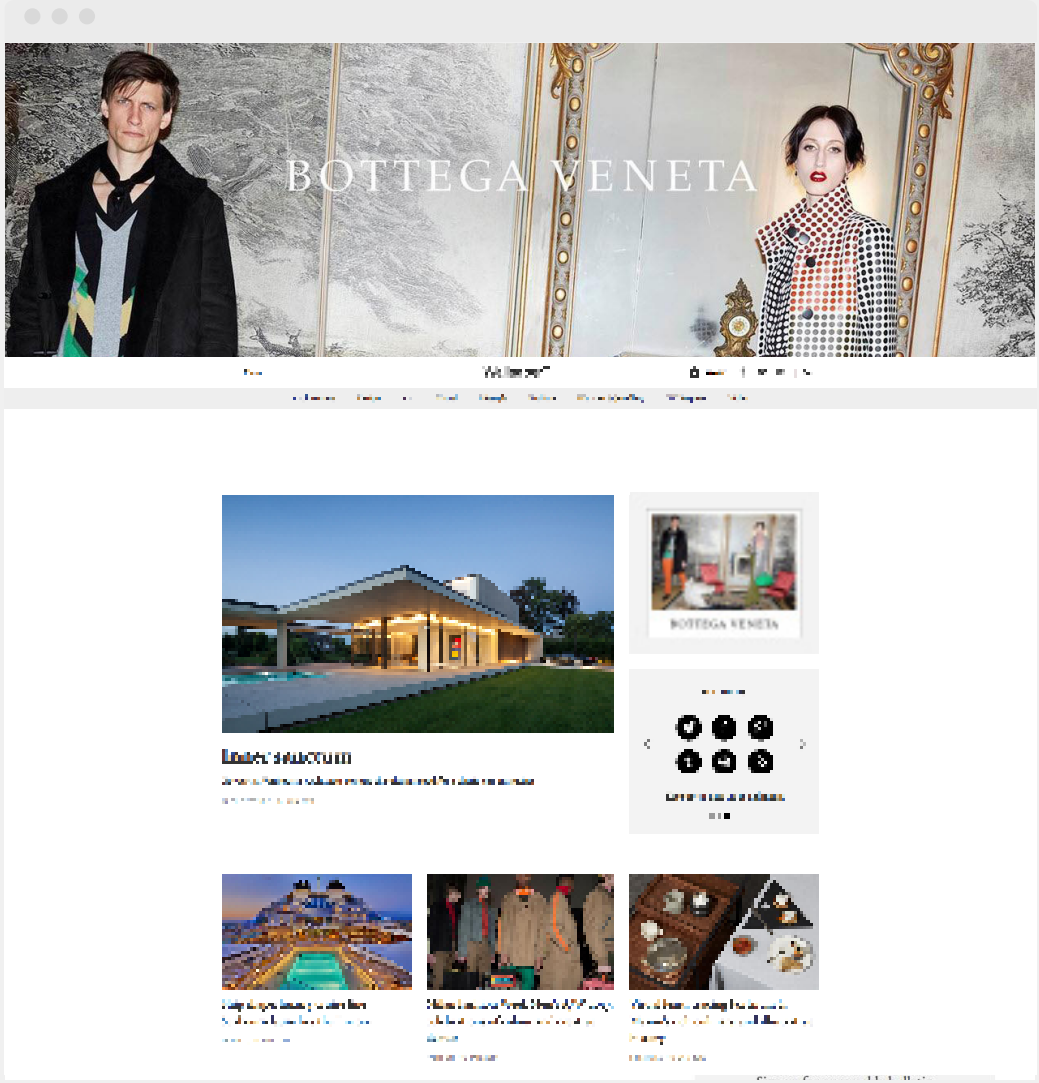
Page 8
Social Media

Page 10
Formats

Page 20
Bespoke Partnerships

Page 23
Ratecard

Page 27
Representatives



Wallpaper.com Summary

Wallpaper.com is a fully responsive, multi-platform online design bible producing trend-setting features from the design, architecture, travel, interiors, fashion, art and lifestyle arenas. Wallpaper.com prides itself on engaging the user with up-to-date and fast paced news, delivered with stunning photography, beautiful design and ground-breaking original video content.

Wallpaper.com offers unique and innovative features such as the Wallpaper* floor plans and virtual galleries as well as being a trusted resource for users through the Wallpaper.com directories.

Creating provocative content, Wallpaper.com crosses the boundaries of digital innovation through integrating bespoke partnerships and social media reach, enabling the brand to connect to our global audience on multiple levels.

Wallpaper.com continues to grow the brand through mobile optimisation as well as iPhone and iPad extensions, creating further platforms for our content.

Awards & Accolades

BSME Mark Boxer Award 2015
Awarded to Tony Chambers for making an outstanding editorial contribution to magazines in the UK.

Digital Designer / Art Director of the Year
British Society of Magazine Editors Awards 2012
Wallpaper Online*

Editor of the Year, Lifestyle Magazines
British Society of Magazine Editors Awards 2011
Wallpaper Made in China Issue*

D&AD Yellow Pencil Award
Custom Covers for Wallpaper Handmade 2010*

Best Editorial Design
Design Week Awards 2011
Custom Covers for Wallpaper Handmade 2010*

Best Editorial Design
Design Week Awards 2011
Custom Covers for Wallpaper Handmade 2010*

Art Directors Club Annual Awards 2011
Merit for Wallpaper Handmade issue 2010*

Brit Insurance Design Award Nomination 2011
Custom Covers Application, Wallpaper Handmade*

Society of Publication Designers Awards 2011
Merit for Wallpaper Handmade issue 2010*

Time Magazine's Top Ten Magazine Covers of 2010
Wallpaper Handmade at no. 3*

Innovation & Brand Building Initiative
British Society of Magazine Editors Awards 2010
Wallpaper Handmade issue*

Best Designed Magazine of the Year – Wallpaper*
'Wallpaper continues to innovate with page after page of just stunning design. The most restrained, considered magazine. A triumph.' The judges, Press Gazette Magazine Design and Journalism Awards 2008*

Wallpaper* 2020 Issue Themes

January: Next Generation

Design Awards preview
Design stars of the future
Fashion: Major players and new talent

February: Design Awards

A year of bests, from cities to sofas
Fashion: Best of S/S20 collections

March: Style Special

Cover-to-cover fashion for S/S20

April: Global Interiors

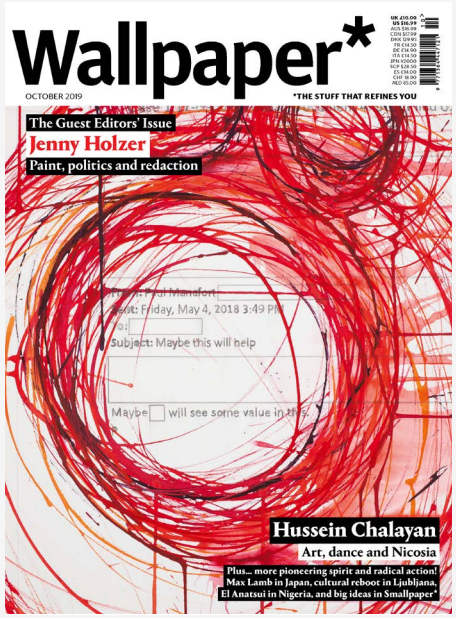
Inspiring design from Australia, Canada, China, Colombia, Finland & Scotland
Germany supplement
Fashion: Casual luxury S/S20
Jewellery

May: Art, Architecture, Escape

Watches & Jewellery
Fashion: Tailoring S/S20

June: Transport & Innovation

Fashion: Womenswear S/S20
Eyewear



Wallpaper* 2020 Issue Themes

July: Salone Preview

Fashion: Pre-fall collections

August: Wallpaper* Re-Made

September: Style Special

Cover-to-cover fashion for A/W20

October: Guest Editors & Design Directory

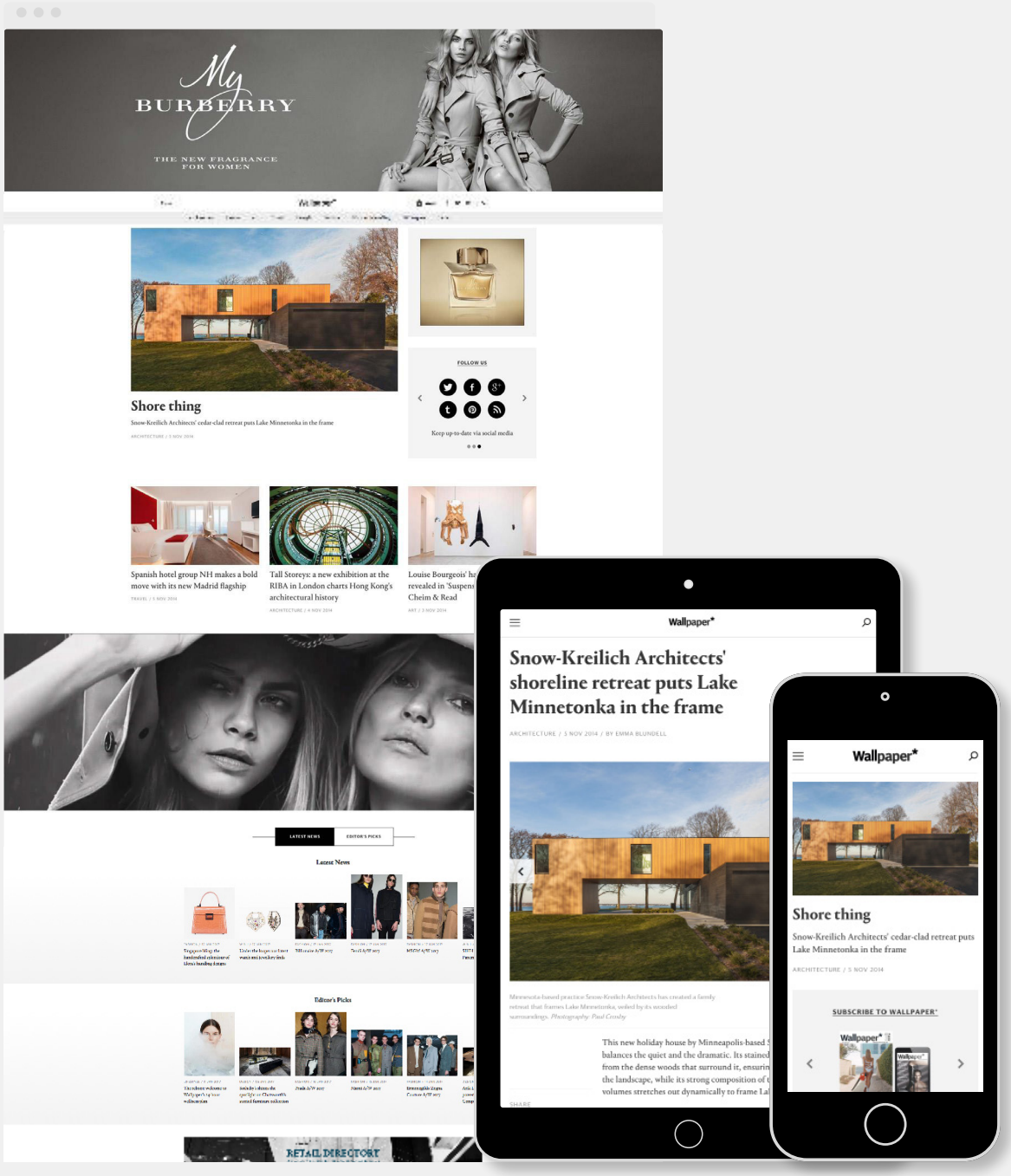
Architects' Directory
Kitchens & Bathrooms
Fashion: Casual luxury A/W20
Jewellery

November: Smart Art

Contract furniture
Fashion: Cruise collections
Wallpaper* Navigator Hotel Awards – the shortlist

December: Design & Technology

Wine & Design
Fashion: Tailoring
Watches
Wallpaper* Navigator Hotel Awards – the winners



Wallpaper.com Traffic

17M
monthly page impressions (October 2018)

2M
monthly unique users (October 2018)

9.6M
monthly desktop page impressions (October 2018)

950K
monthly desktop unique users (October 2018)

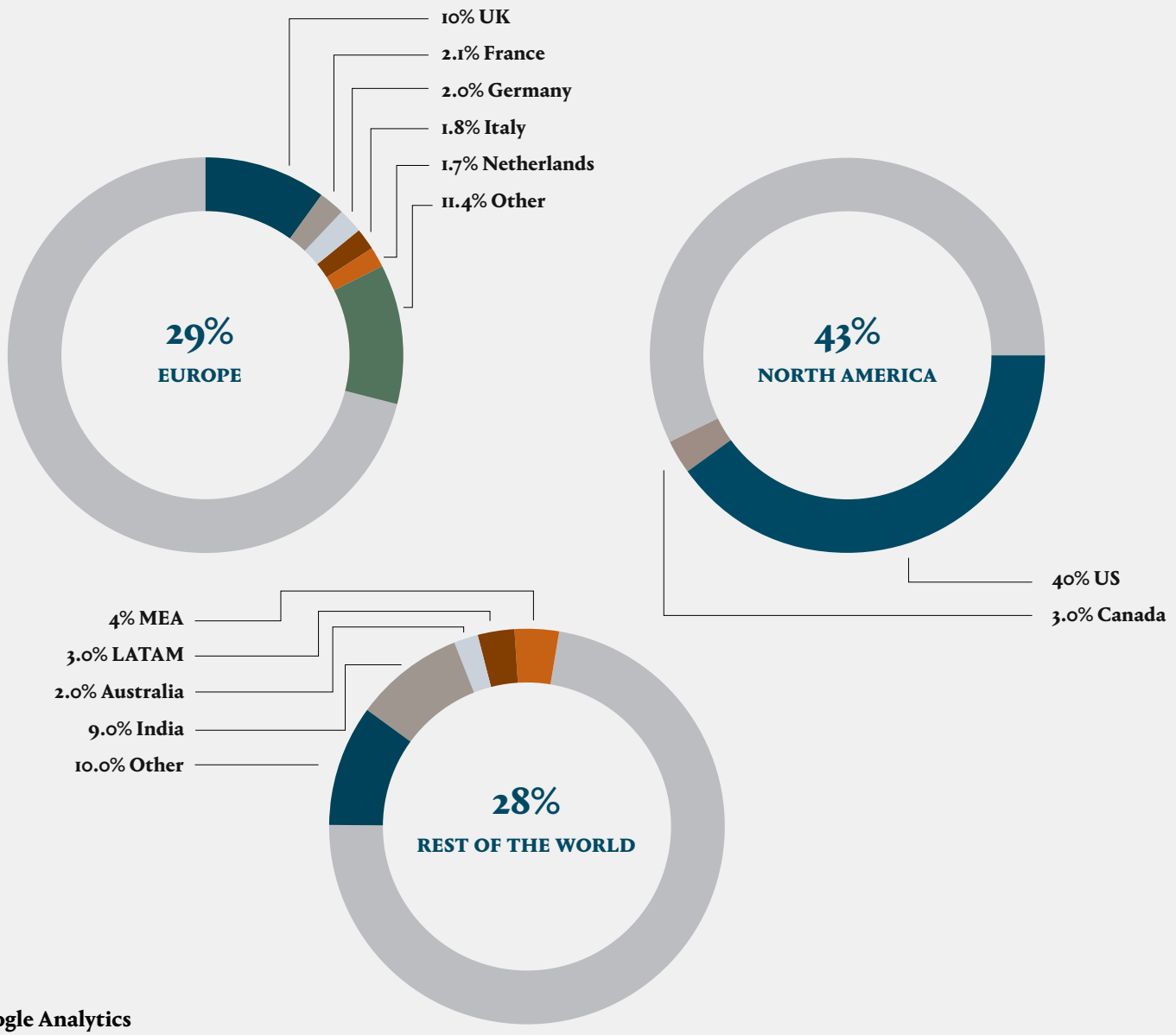
1.4M
monthly tablet page impressions (October 2018)

250K
monthly tablet unique users (October 2018)

6M
monthly mobile page impressions (October 2018)

800K
monthly mobile unique users (October 2018)

Online Geo Breakdown

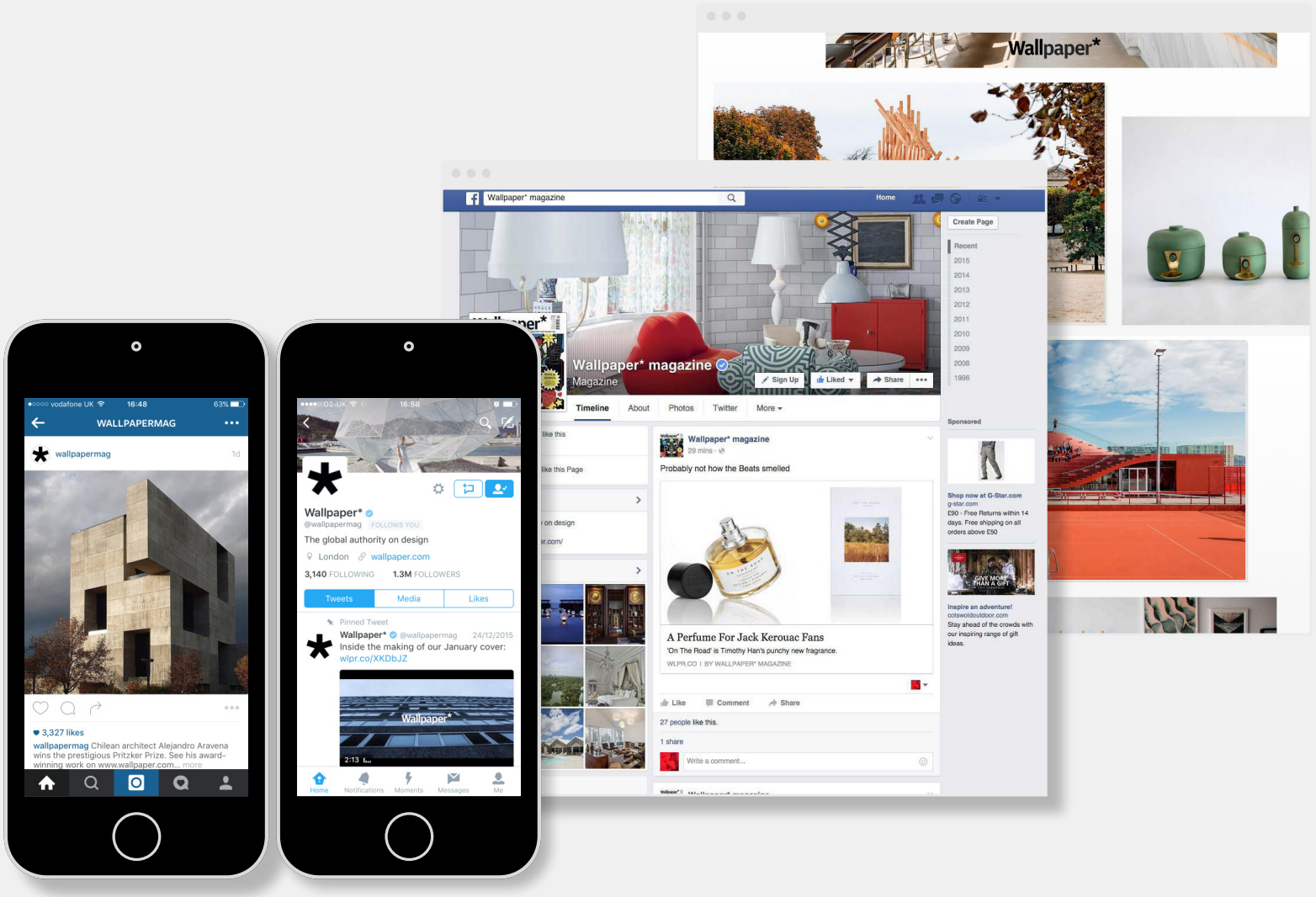


Source: Google Analytics

As the online presence of Wallpaper* magazine, Wallpaper.com provides global reach across the most important markets for targeting an affluent audience.

We are investing significantly in both our online editorial output as well as driving innovation in advertising. This is driving significant growth across all markets and reinforces Wallpaper*'s position as the leading global online design destination.

Wallpaper.com Social Media



1M
Instagram followers
(Jan 2019)

2.04M
Twitter followers
(Jan 2019)

900K
Facebook fans
(Jan 2019)

516K
Pinterest followers
(Jan 2019)

300K
Tumblr followers
(Jan 2019)

Wallpaper.com Audience Profile

34
median age

52/48
male / female

86%
have a university degree

33%
have a postgraduate degree

52%
have been reading for over 5 years

£79,866
average salary

67%
employed within the creative industries

29%
own their own company

47%
own more than one property

Advertising Formats

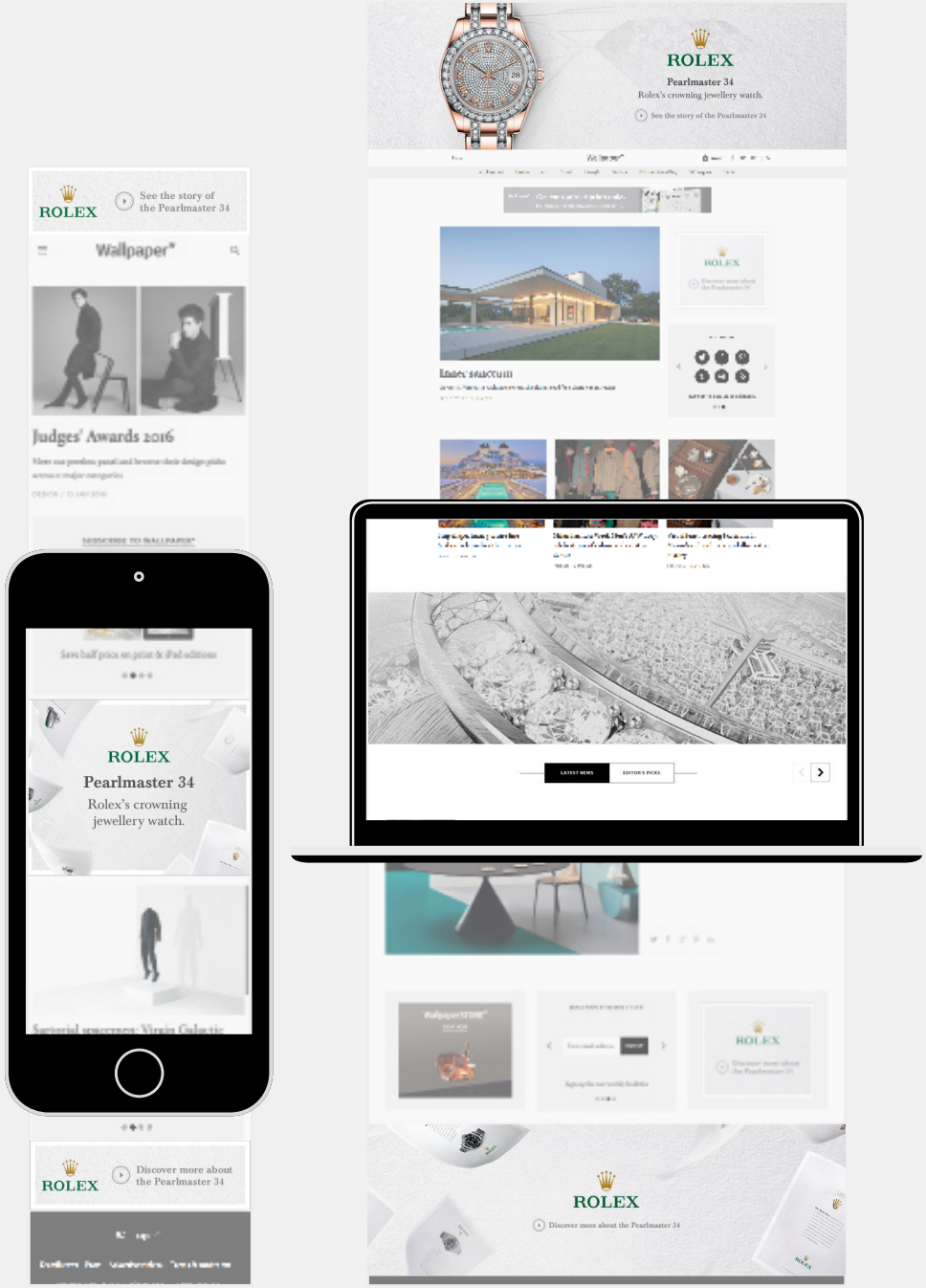
Standard Triptych

Desktop Display Format

Top Image:	**1600 × 935**
Middle Image:	**1600 × 935**
Bottom Image:	**1600 × 935**

Mobile Display Format

Top Image:	**640 ×200px**
Middle Image:	**640 × 500px**
Bottom Image:	**640 × 200px**



Wallpaper launched the 'Triptych' – an innovative new advertising format exclusively on Wallpaper.com.

The takeover unit offers an unparalleled new wayto reach the highly influential Wallpaper. comaudience with stunningly impactful full-lengthvisuals, which are enticingly revealed as theuser scrolls down the Wallpaper.com Homepage and Channel Homepages.

Results are impressive with CTRs averaging over 1%. The format is an incredible way to build awareness with impact.

The unit offers advertisers:

3 highly prominent full-length ad visuals which fully showcase campaigns in high resolution

2 accompanying MPU units which ensure full 100% SOV on the page (5 units in total)

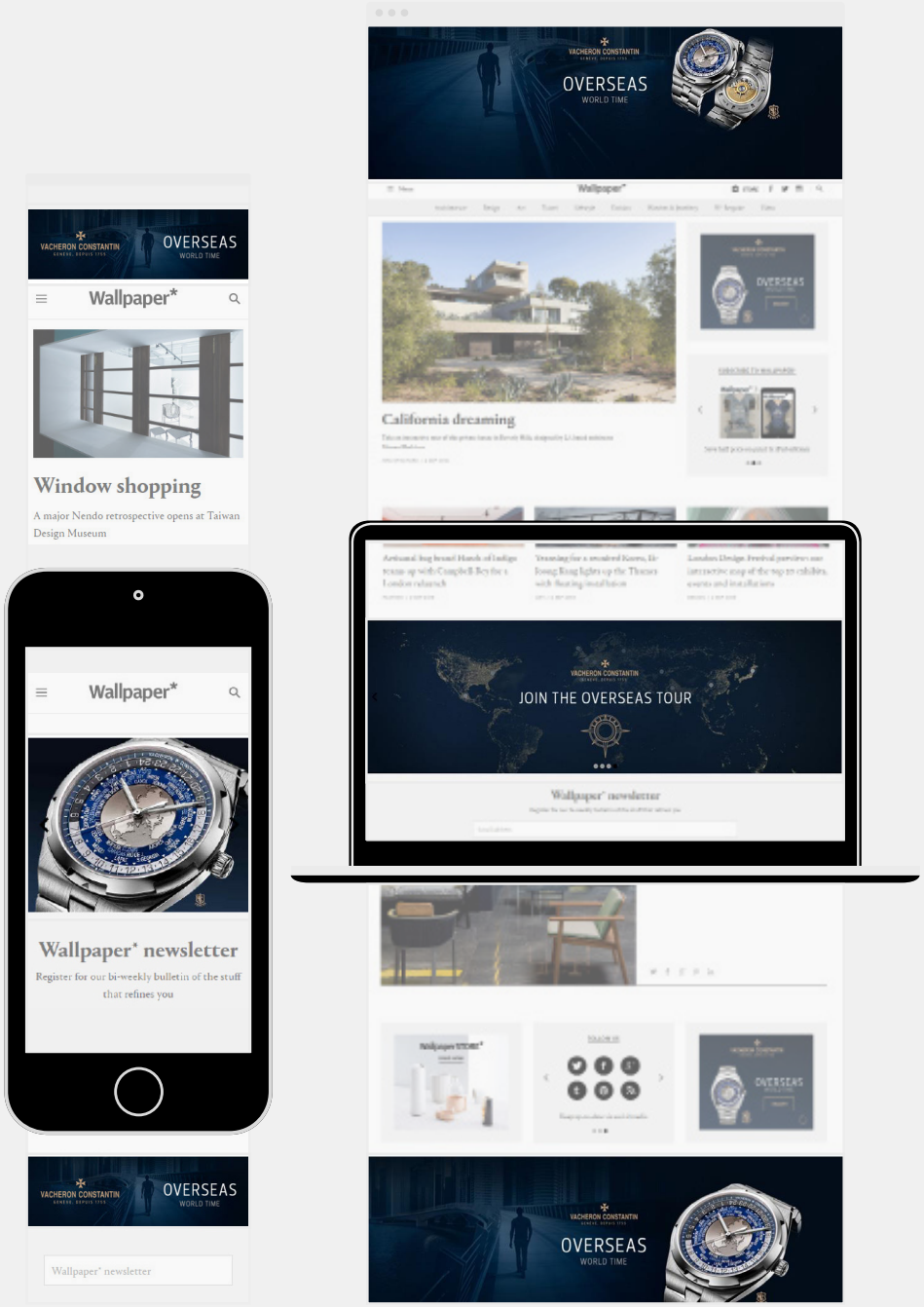
Available on a tenancy basis across both the homepage and channel homepage

Desktop Display Format

Top Image:	**1600 × 935**
Middle Image:	**1600 × 935**
Bottom Image:	**1600 × 935**

Mobile Display Format

Top Image:	**640 ×200px**
Middle Image:	**640 × 500px**
Bottom Image:	**640 × 200px**



Groupage Homepage Triptych

Wallpaper*'s new Groupage Triptych allow users to scroll through a selection of up to 5 images.
This new viewing platform sits between our Standard and Dynamic Triptych.

The unit offers advertisers:

3 prominent full length ad visuals which fully showcase campaigns in high resolution through a selection of images.

2 accompanying MPU units which ensure 100% SOV on the page (5 units in total)

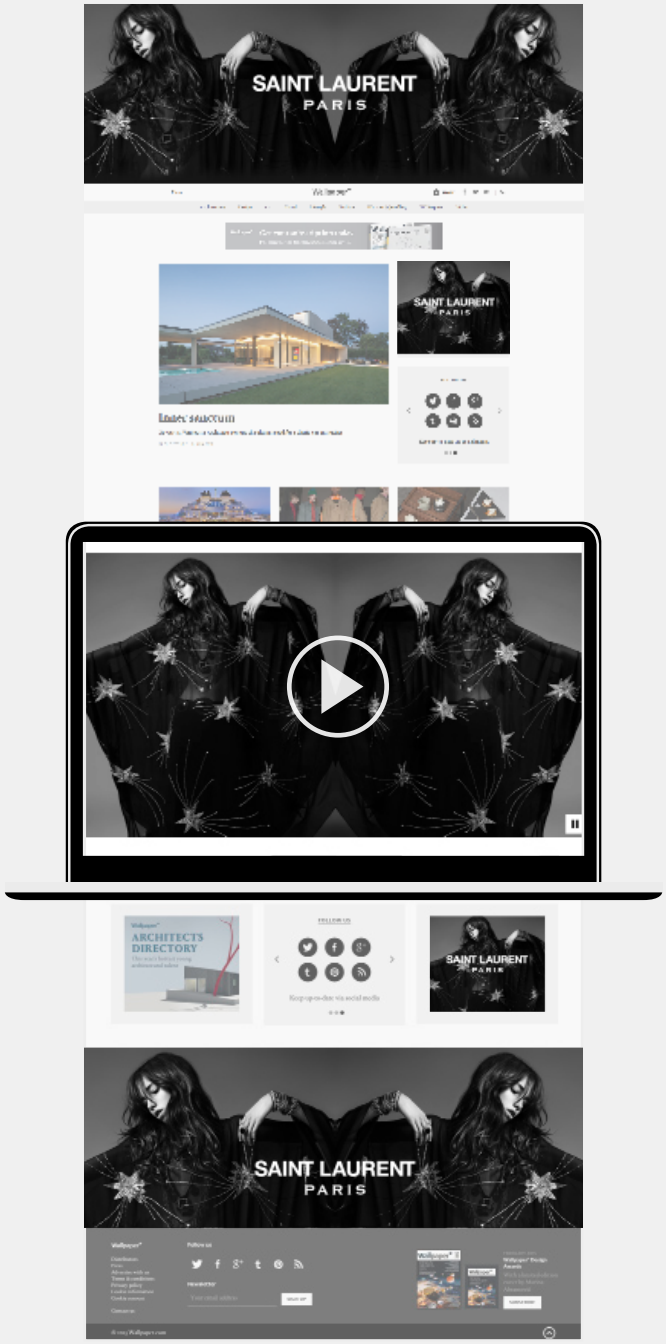
Available on a tenancy basis across both the homepage and channel homepage.

Desktop Display Format

Top Image:	**1600 × 935px**
Top video:	**1600x430px**
Middle Image:	**1600x935**
Middle Video:	**16:9** (MP4, OGG, MOV)
Bottom Image:	**1600 × 935px**

Mobile Display Format

Top Image:	**640 × 200px**
Middle Video:	**640 × 500px**
Bottom Image:	**640 × 200px**



Dynamic Triptych

Results are impressive with CTRs averaging
over 1% and regularly reaching 3.5% with video incorporated. Users tend to watch the videos
in full. The format is an incredible way to build awareness with impact

The unit offers advertisers:

Full screen video showcase of brand campaign within the unit, which autoplays to maximise engagement

Two highly prominent full-length ad visuals which fully showcase campaigns in high resolution

Two accompanying MPU units which ensure full 100% SOV on the page (five units in total)

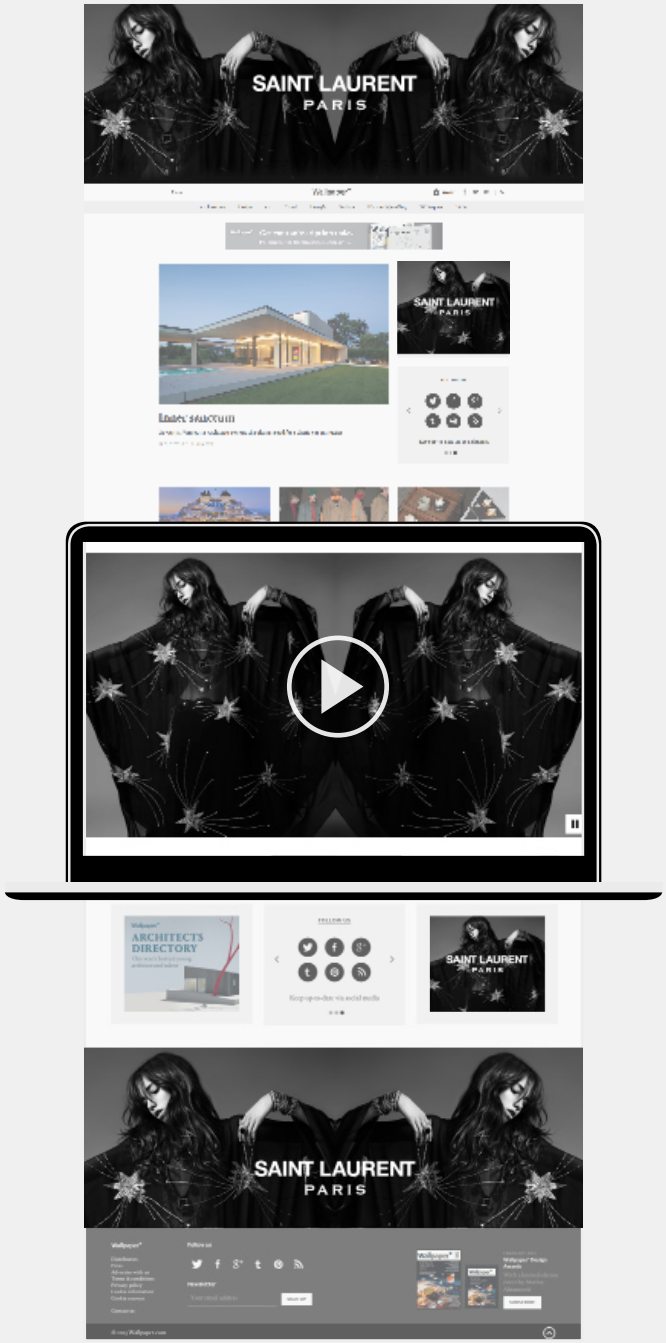
Available on a tenancy basis across both the homepage and channel homepages

Desktop Display Format

Top collapsed:	**1600x437.5**
Top expanded:	**1600x935**
(Top Video):	**16:9** (MP4, OGG, MOV)
Middle:	**1600x935**
Bottom:	**1600x935**
+2 x MPU	**300x250**

Mobile Display Format

Top collapsed:	**640 × 200**
Top expanded:	**640x780**
Middle:	**640x500**
Bottom:	**640x200**



Expandable Triptych

The Expandable Triptych launched in late 2017 as a response to the market. This is the most sophisticated format Wallpaper* has for desktop/ tablet and mobile.

The unit offers advertisers:

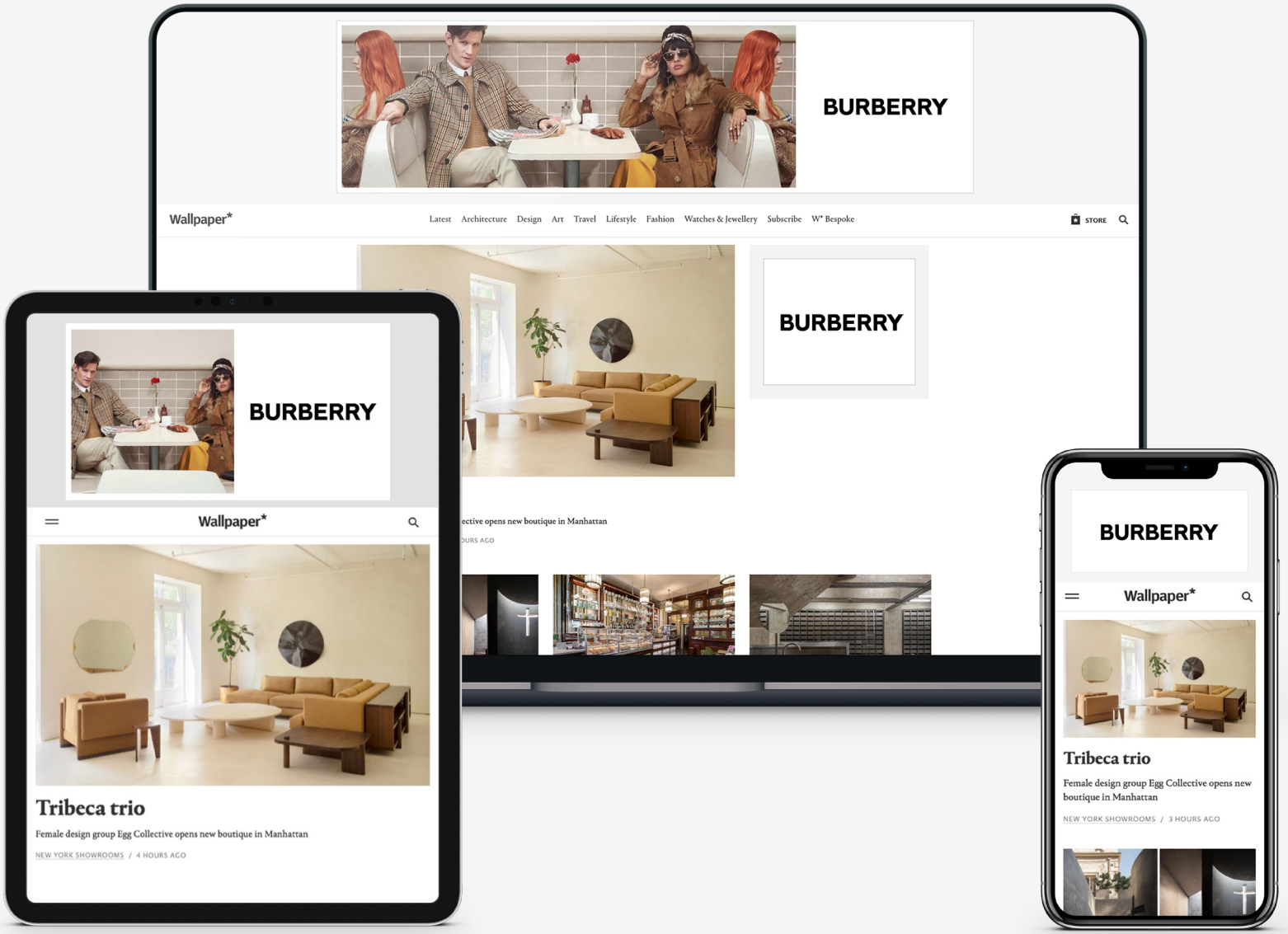
A drop down option to uncover a full screen video/image – autoplay on request to maximise engagement.

Two highly prominent full-length ad visuals which fully showcase campaigns in high resolution

Two accompanying MPU units which ensure full 100% SOV on the page (five units in total)

Available on a tenancy basis across both the homepage and channel homepages

Star Unit

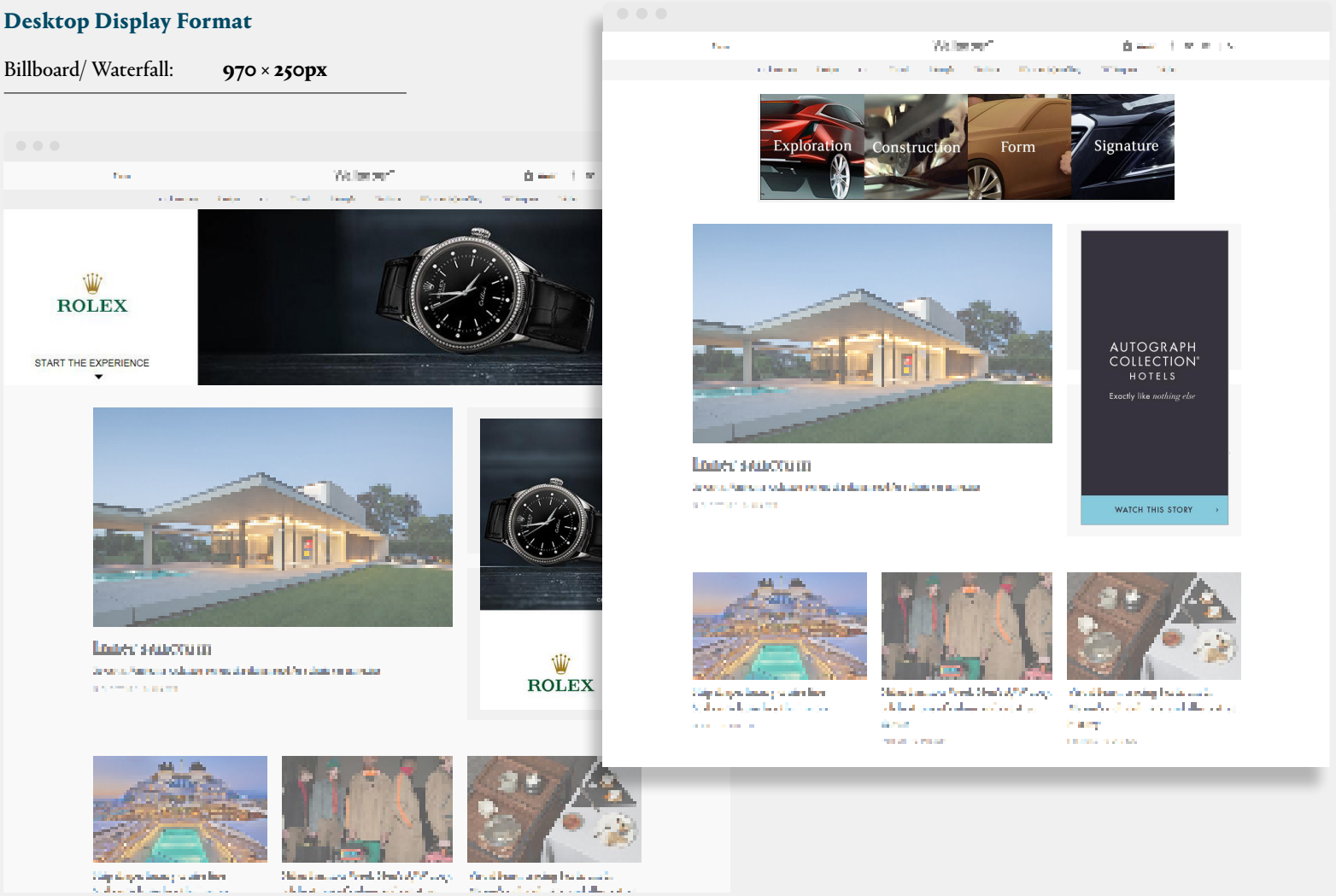


The new Star Unit is capable of running across the homepage, section fronts and article pages on Wallpaper. com. It is an adaptive format for desktop, tablet and mobile screens and offers the capability to showcase brand creative, including video, within a high impact ad unit.

Billboard & Waterfall

Desktop Display Format

Billboard/ Waterfall: **970 × 250px**



The Billboard allows a brand the capability to showcase multiple parts of their advertising campaign. The Billboard offers a visually attractive and creative ad unit that can be ran as a Homepage takeover, channel takeover or across article pages.

Additionally, the Billboard also allows the client to have social media icons, which click through to their social media pages.

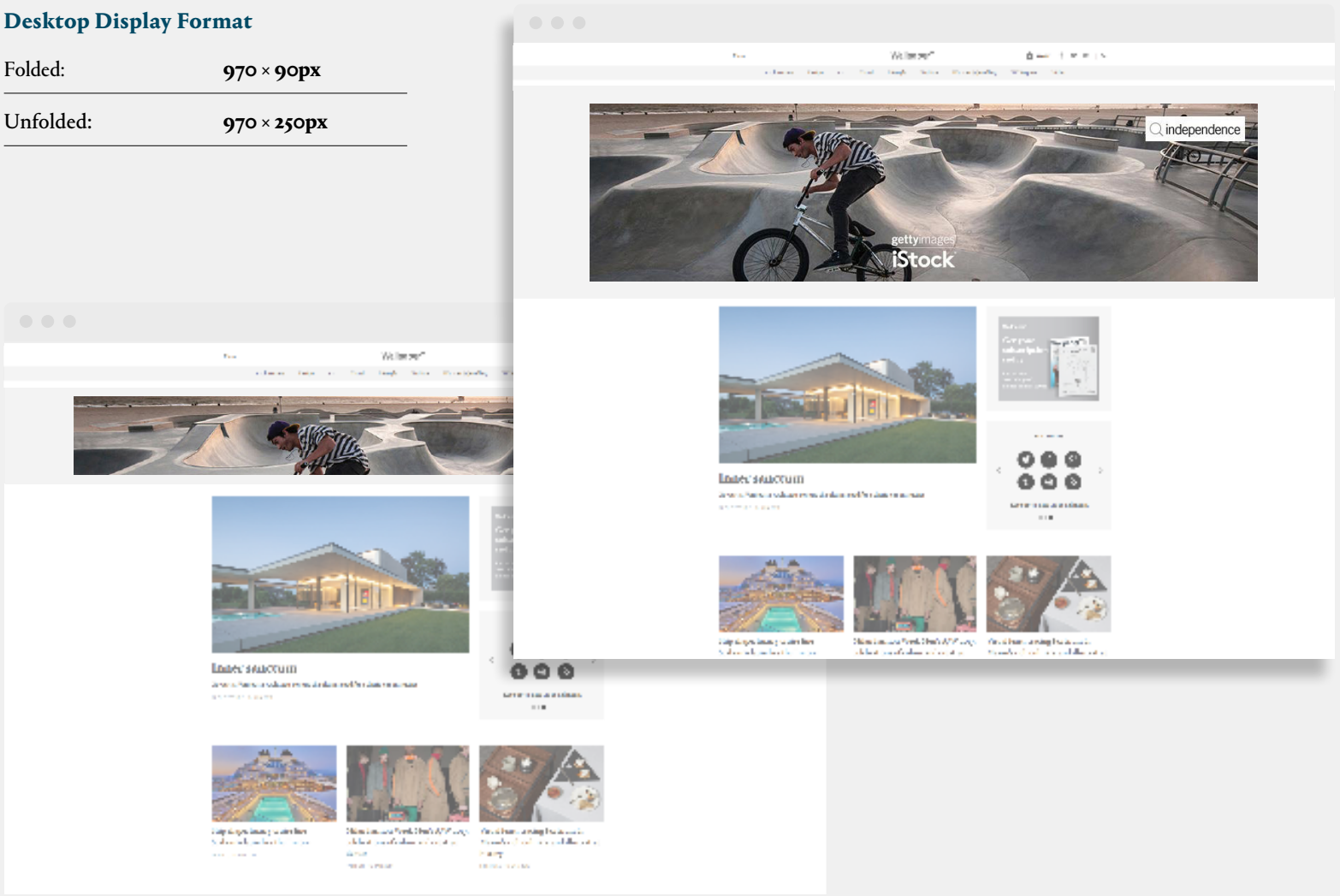
The waterfall is an interactive billboard, that will allow you to showcase a gallery or a video.

Pushdown

The Push Down unit begins as a 970x90 banner that auto expands to a 970x418. The content itself is displaced, not overlaid, so does not interfere with page content the user will access.

Desktop Display Format

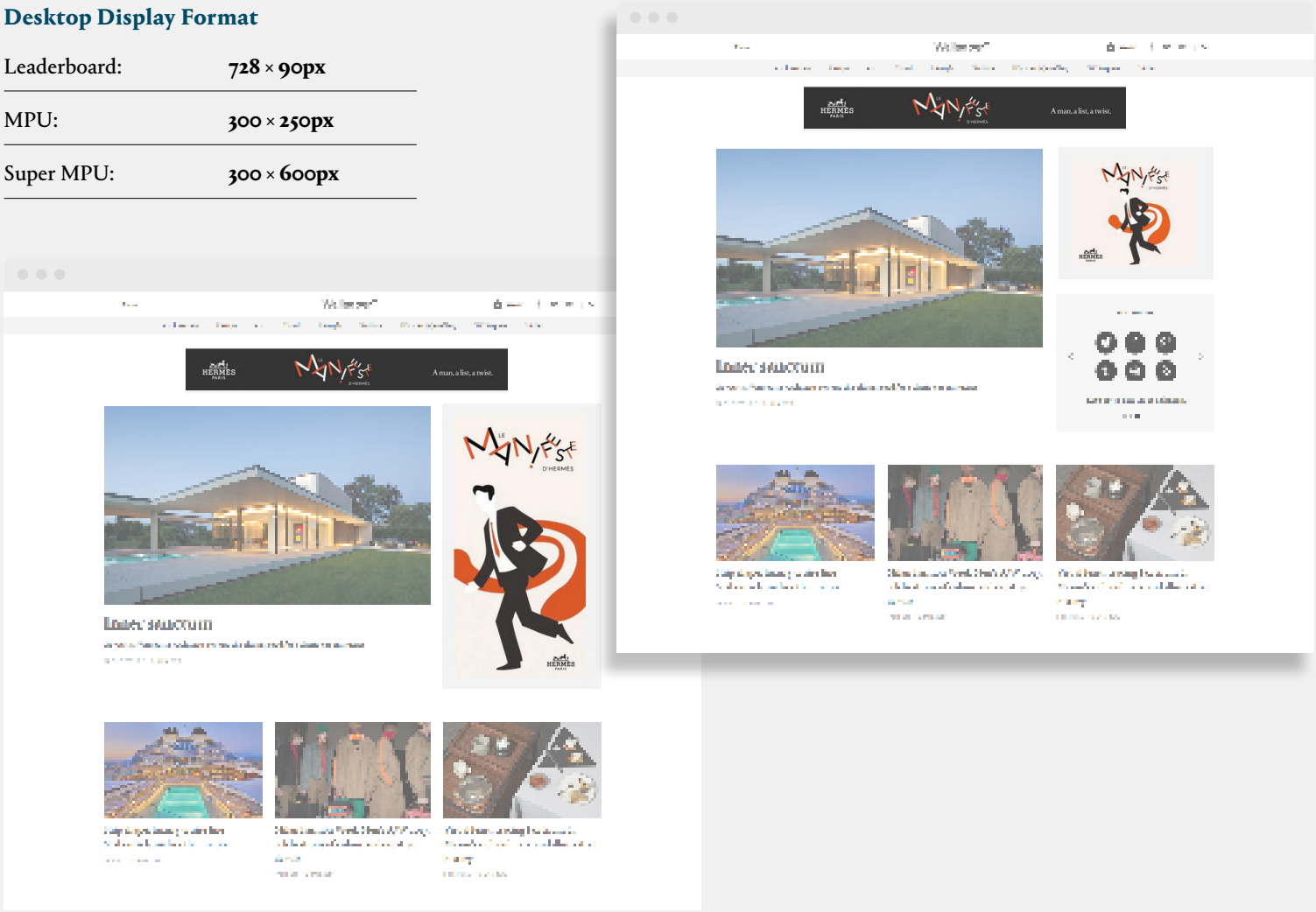
Folded:	**970 × 90px**
Unfolded:	**970 × 250px**



Standard Formats

Desktop Display Format

Leaderboard:	**728 × 90px**
MPU:	**300 × 250px**
Super MPU:	**300 × 600px**

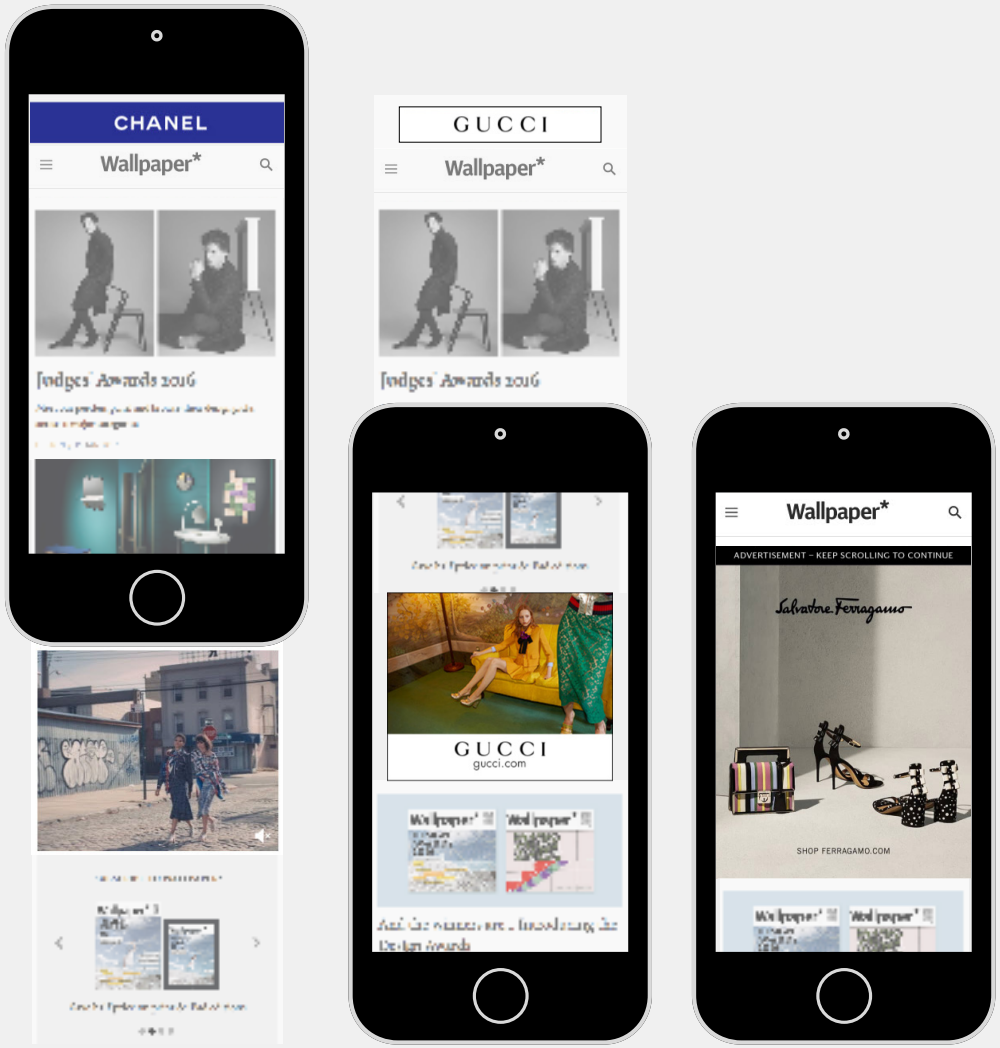


Wallpaper.com display formats can be activated Run of Site, including companion ads. For campaigns with standard units we can run these across the site or in specific channels. 100% SOV is available to run as companion ads and we accept Flash, JPEG or GIF formats. Click Through Rates on the site regularly surpass the industry average by several multiples.

Mobile Displays

Mobile Display Format

Mobile banner:	**320 × 50px**
MPU:	**300 × 250px**
Interscroller:	**320 × 480px**



In addition to the mobile banner, the MPU format and Interscoller is now available on Wallpaper.com mobile. Click Through Rates on the mobile site regularly surpass the industry average by several multiples. These formats can be activated Run of Site or run in specific channels and provide new impactful opportunities on our fastest growing platform.

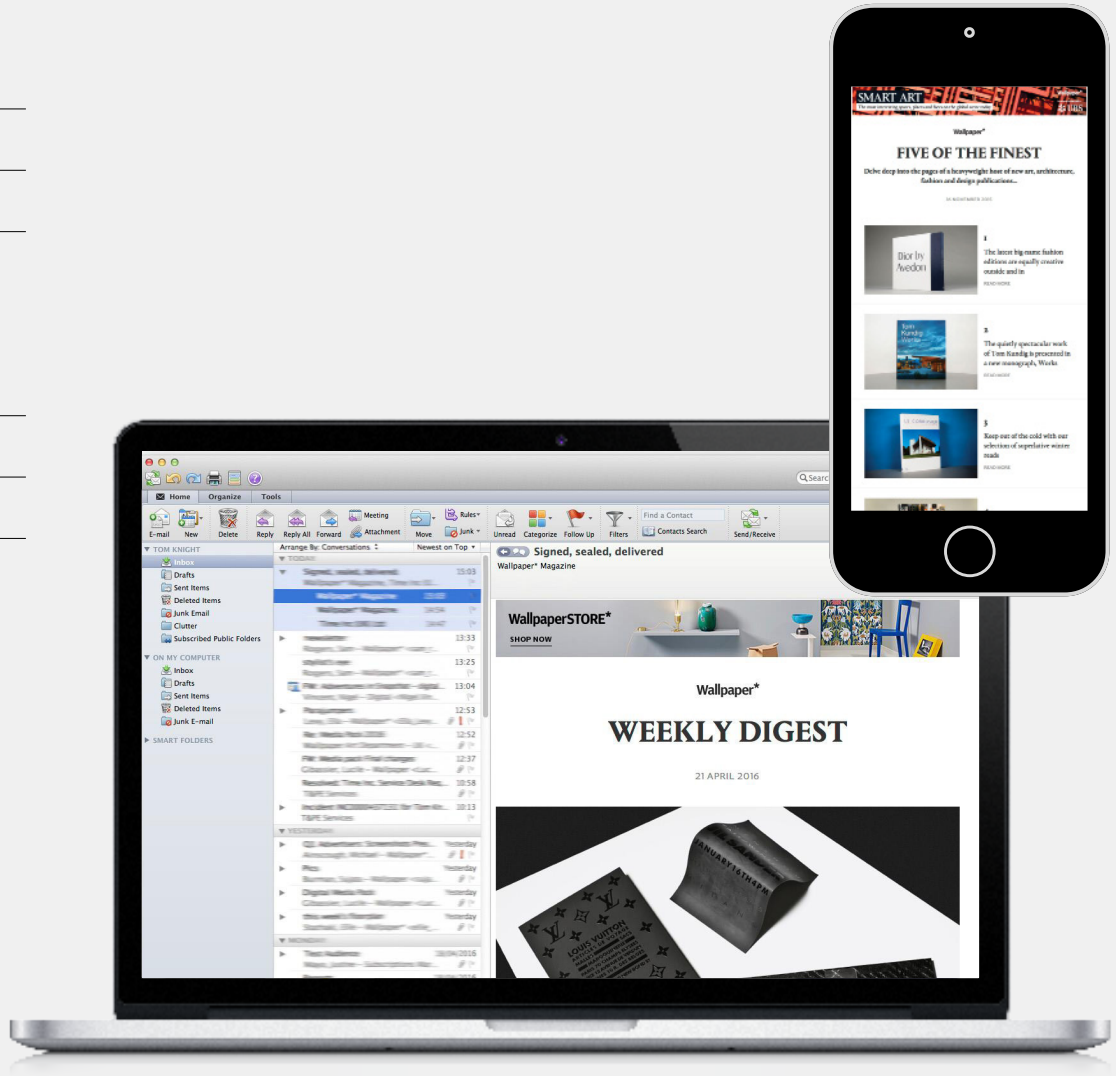
Newsletter

Display Format Available

Leaderboard:	**728 × 90px**
MPU:	**300 x 250px**
Super MPU:	**300 x 600px**

Statistics

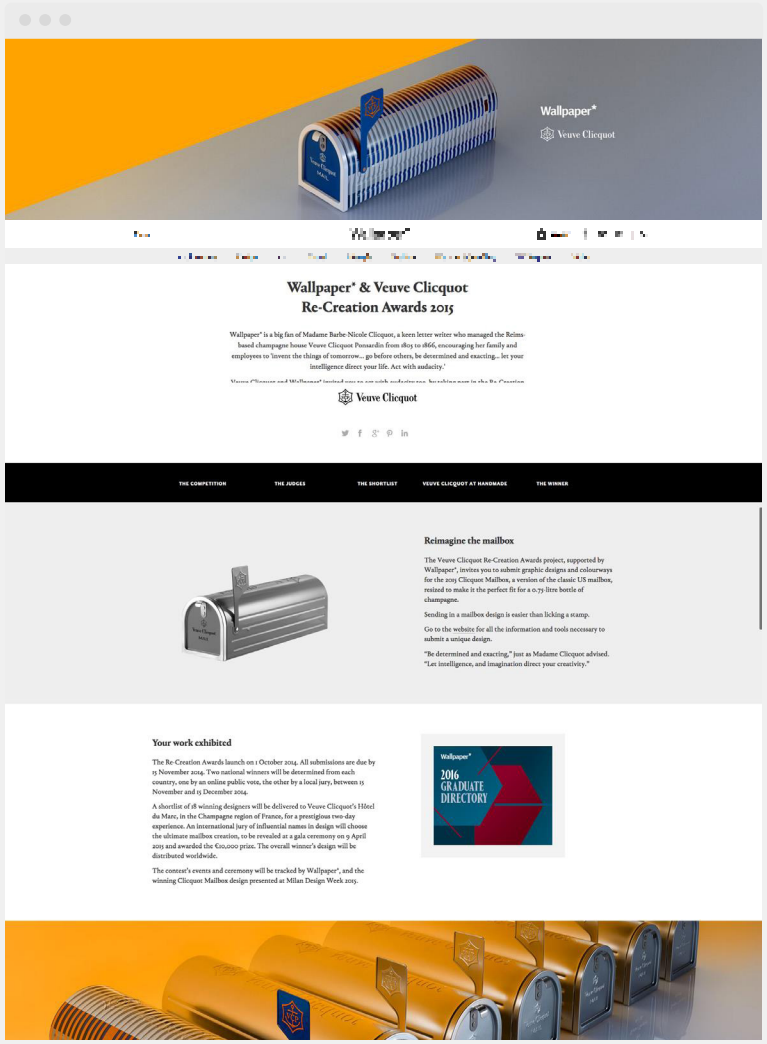
Subscribers:	**60,000**
Average open rate:	**34%**
Average CTR:	**0.5%**

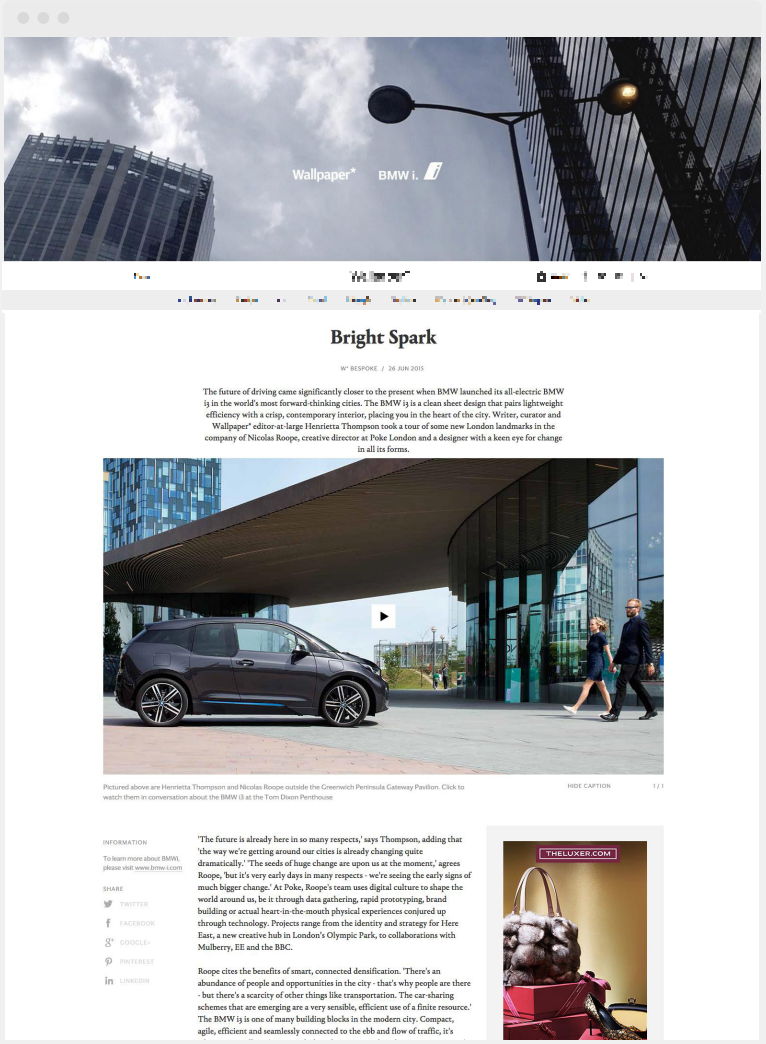


The weekly email newsletters from Wallpaper.com are designed to offer subscribers a sneak preview of news stories and events.

The newsletters are created by our own editorial team and complement the content on the website, driving the individual to specific, targeted pages.

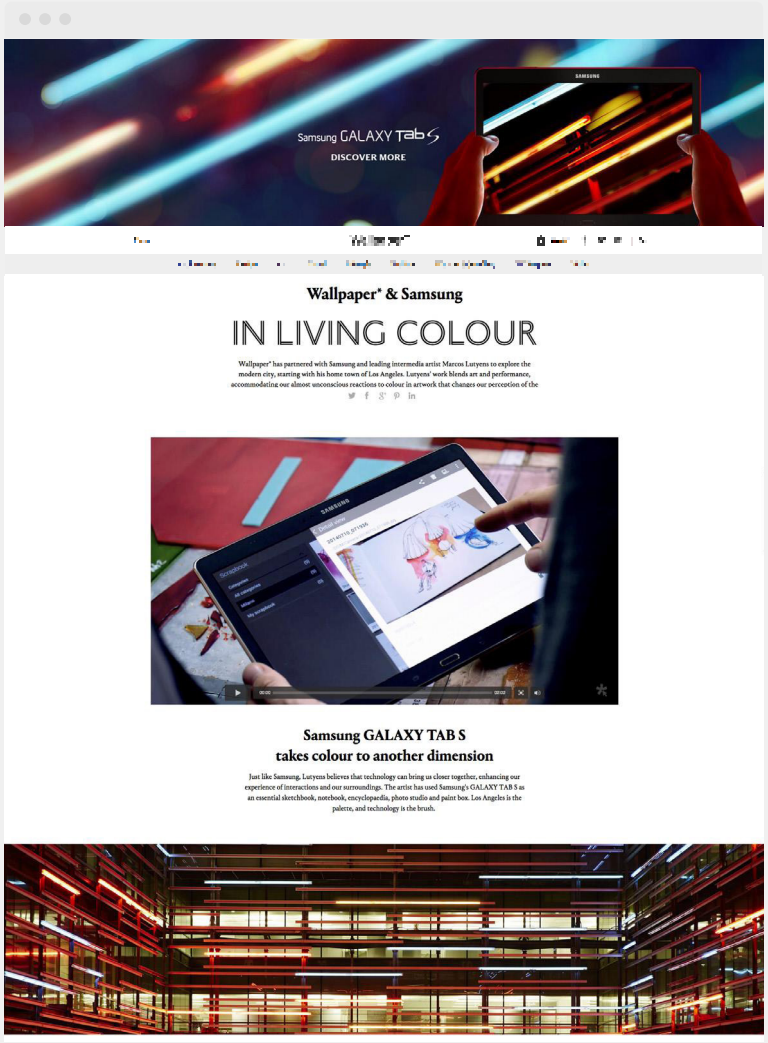
Bespoke Partnership

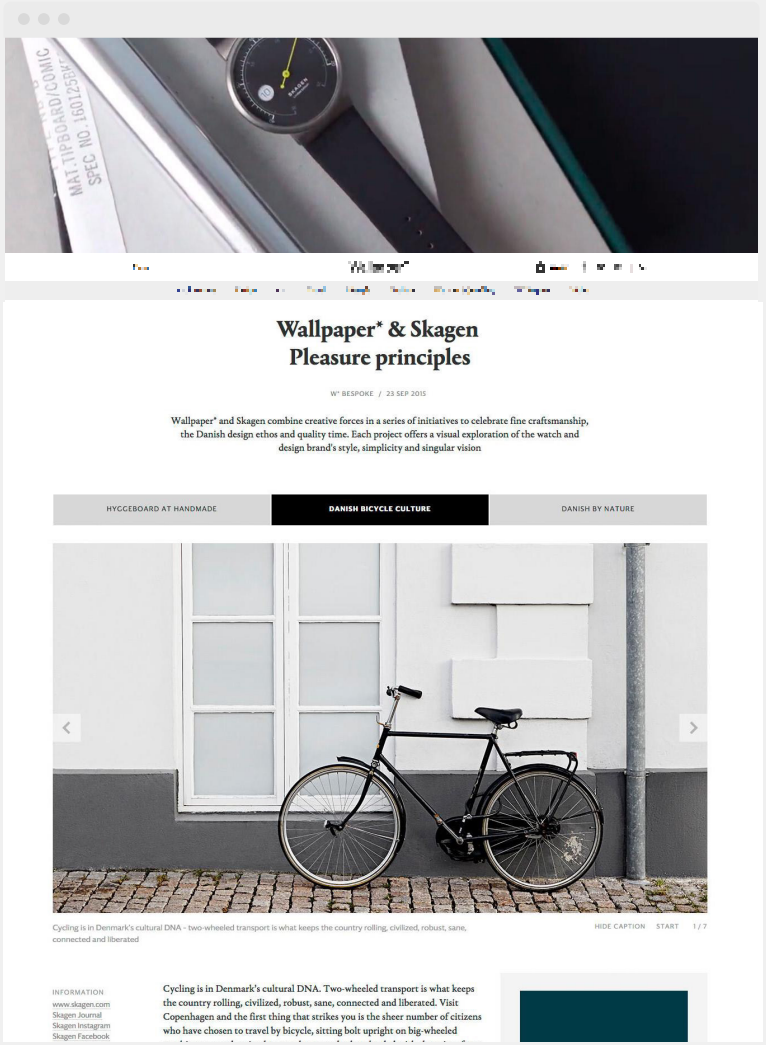


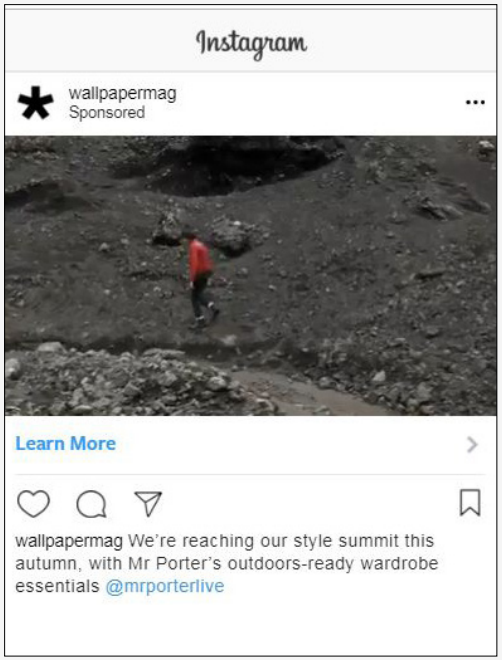


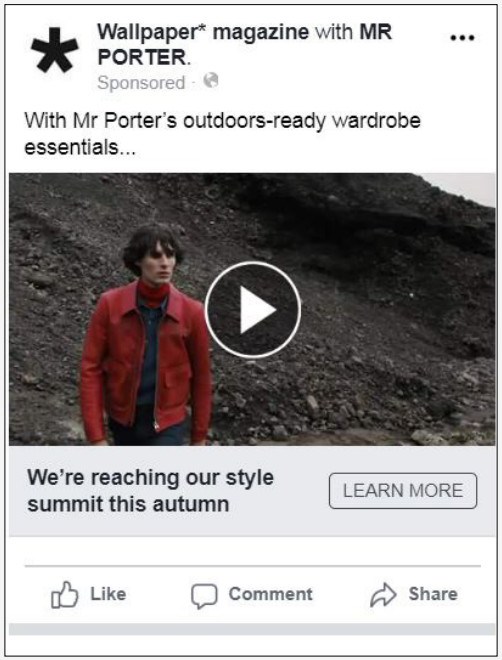
Wallpaper.com has a distinctive approach to creative solutions. Bespoke digital solutions stand out within a media schedule, offering a unique and fresh approach.

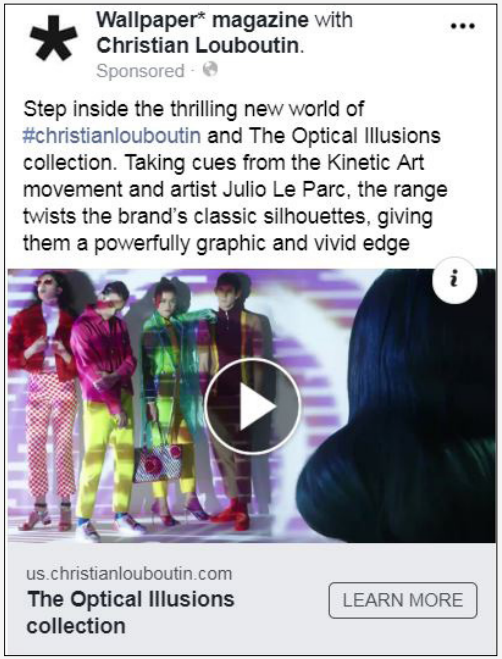
Wallpaper.com's Bespoke activity always shows a high relevance with the user, which is achieved by working closely with our editorial team. Relevance is extremely important with such a high-end audience, 60% of whom work in the creative industry and a third of whom run their own company.

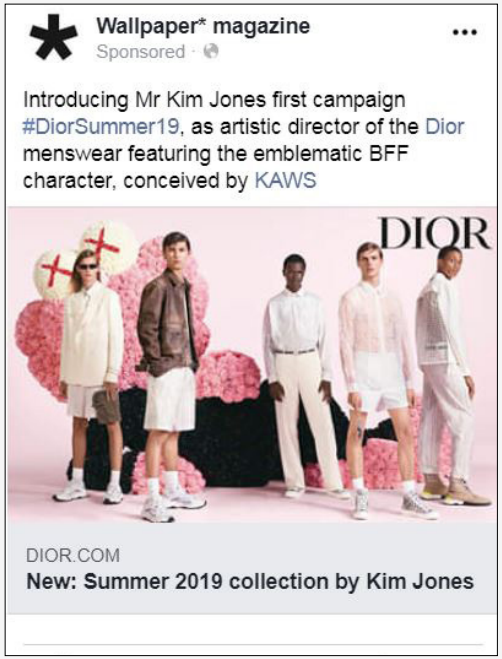

Samsung GALAXY Tab S
DISCOVER MORE
Wallpaper* & Samsung
IN LIVING COLOUR
Wallpaper* has partnered with Samsung and leading intermedia artist Marcos Lutyens to explore the modern city, starting with his home town of Los Angeles. Lutyens' work blends art and performance, accommodating our almost unconscious reactions to colour in artwork that changes our perception of the
Samsung GALAXY TAB S
takes colour to another dimension
Just like Samsung, Lutyens believes that technology can bring us closer together, enhancing our experience of interactions and our surroundings. The artist has used Samsung's GALAXY TAB S as an essential sketchbook, notebook, encyclopaedia, photo studio and paint box. Los Angeles is the palette, and technology is the brush.


Wallpaper* & Skagen
Pleasure principles
W* BESPOKE / 23 SEP 2015
Wallpaper* and Skagen combine creative forces in a series of initiatives to celebrate fine craftsmanship, the Danish design ethos and quality time. Each project offers a visual exploration of the watch and design brand's style, simplicity and singular vision
HYGGEBOARD AT HANDMADE
DANISH BICYCLE CULTURE
DANISH BY NATURE
Cycling is in Denmark's cultural DNA - two-wheeled transport is what keeps the country rolling, civilized, robust, sane, connected and liberated
HIDE CAPTION START 1 / 7
INFORMATION
www.skagen.com
Skagen Journal
Skagen Instagram
Skagen Facebook
Cycling is in Denmark's cultural DNA. Two-wheeled transport is what keeps the country rolling, civilized, robust, sane, connected and liberated. Visit Copenhagen and the first thing that strikes you is the sheer number of citizens who have chosen to travel by bicycle, sitting bolt upright on big-wheeled









Social Amplification

Wallpaper* works with advertising partners to amplify their messaging across our social channels. We have over 5 million followers across all of our platforms, including 1.1m on Instagram and 900,000 on Facebook. Promoted and sponsored stories are excellent ways to leverage the Wallpaper* authority in promoting relevant campaigns, projects, events and other partnerships to our audience and beyond. Social targeting allows us to both tailor the targeting, as well as ensure that we achieve the maximum clicks, engagements and interactions.

Data Targetting

Ensure perfect accuracy in reaching your right audience using TI Media first-party data. You can reach your target on Wallpaper.com using our pre-defined data segment or build your own according to demographics, behaviour, interests, etc.

Creatives
- interior design
- garden design
- bulding & architecture

Investors
- Super high net worth
- Business
- Finance & banking

Tech enthusiasts
- Tech brand lovers
- Camera/Smartphone/Tablets
- Smart home

Travellers
- Luxury travel interest
- Frequent flyers
- Hotel seekers

Affluent shoppers
- Luxury fashion
- Luxury shoes
- Luxury accessories

Ratecard

Leaderboard

	Formats	GBP net	USD net	EUR net
Display	Leaderboard	£33cpm	$53cpm	€48cpm
	MPU	£36cpm	$58cpm	€52cpm
	Super MPU	£45cpm	$72cpm	€65cpm
	Billboard	£71cpm	$114cpm	€103cpm
	Waterfall	£89cpm	$142cpm	€129cpm
	Pushdown	£116cpm	$186cpm	€168cpm
	StarUnit	£100cpm	$160cpm	€144cpm
	Newsletter	£2,100	$3,400	€3,000
Video	In-read	£110	$176	€160
Mobile	Mobile Banner	£33cpm	$53cpm	€48cpm
	Mobile Interscroller	£68cpm	$109cpm	€99cpm
	Mobile MPU	£50cpm	$80cpm	€73cpm
Takeovers	Standard Homepage Triptych	from £6,100	from $9,800	from €8,900
	Groupage Homepage Triptych	from £7,900	from $12,600	from €11,400
	Dynamic Homepage Triptych	from £9,700	from $15,500	from €14,000
	Expandable Triptych	from £11,000	from $14,500	from €12,500
Bespoke	Bespoke Digital	POA	–	–

In-read format is only available if a channel tenancy is booked. Not available ROS.

Ratecard

	Formats	GBP net	USD net	EUR net
Companions	Leaderboard + MPU	£79cpm	$126cpm	€115cpm
	Leaderboard + Super MPU	£90cpm	$144cpm	€131cpm
	Billboard + MPU	£123cpm	$197cpm	€178cpm
	Billboard + Super MPU	£133cpm	$213cpm	€193cpm
	Waterfall + MPU	£144cpm	$230cpm	€209cpm
	Waterfall + Super MPU	£154cpm	$246cpm	€223cpm
	Pushdown + MPU	£175cpm	$280cpm	€254cpm
	Pushdown + Super MPU	£185cpm	$296cpm	€268cpm
Data targeting	Leaderboard	£41cpm	$66cpm	€59cpm
	MPU	£45cpm	$72cpm	€66cpm
	Super MPU	£56cpm	$90cpm	€81cpm
	Billboard	£89cpm	$142cpm	€129cpm
	Waterfall	£111cpm	$178cpm	€161cpm
	Mobile Banner	£41cpm	$66cpm	€59cpm
	Mobile MPU (Top of page)	£85cpm	$101cpm	€123cpm
	Mobile MPU (Middle of page)	£63cpm	$104cpm	€91cpm

** Other packages available upon request acording to digital calendar . Companion ads: 15% premium, Data targeting: 25% premium*

Representatives

Global HQ

Wallpaper*
161 Marsh Wall
London, E14 9AP

Tel: 44 20 3148 5000
Fax: 44 20 3128 8119
contact@wallpaper.com

Digital Contatcts- Global HQ

Digital Advertising Director
Scott Lambert
Tel: 44.20 3148 7726
scott_lambert@wallpaper.com

Digital Project Manager
Arti Sisodiya
Tel: 44.7539 930 393
arti.sisodiya@wallpaper.com

USA

Matt Carroll
NORTH & WARREN
Co-Founder & Partner
Tel: 1.312 420 0663
matt@northandwarren.com

Italy

Cristiana Catizone - Fashion
Commercial Director
Tel: 39.02 844 0441
cristiana.catizone@cesanamedia.com

Marcella Biggi- Design
Commercial Director
Tel: 39.02 844 0441
marcella.biggi@cesanamedia.com

Paolo Mongeri - Corporate
Commercial Director
Tel: 55.21 8393 9495
paolo.mongeri@cesanamedia.com

Germany, Austria and Switzerland

Peter Wolfram
Tel: 49.89 9924 93990
wolfram@wolframwerbung.com

China

Maggie Li
Tel: 86.10 6952 1122
maggie.li@cesanamedia.cn

France

Magali Riboud
Tel: 33.1 4256 3336
mriboud@studio-riboud.com

Hong Kong, Taiwan and Korea

Herb Moskowitz
Tel: 852.2838 8702
themediarep@gmail.com

Thailand

Christopher Stephen Marsh
Tel: 66.2 204 2699
stephen@mediarepint.com

Singapore

Tim Howat
Tel: 65.6823 6822
tim.howat@meredith.com

Karen Mong
Tel: 65.9423 6786
karen.mong@meredith.com

India

Rachna Gulati
Tel: 91.98111 91702
rachna.gulati@mediascope.co.in

UAE

Mamta Pillai
Tel: 971.5035 62723
mamta@sasmedia.net

Publisher

Malcolm Young
Tel: 44.20 3148 7718
malcolm_young@wallpaper.com

Wallpaper* Media Information 2020

Audience Profile

34
median age

52/48
male/female

91%
visit Wallpaper.com

74%
live in cities

52%
have been reading for over 5 years

£79,866
average salary

67%
employed within the creative industries

29%
own their own company

87%
are university graduates

47%
own more than one property

London HQ

Global Contributors

Readers in 100 Countries

Mission: to Inspire the Influential

Global Circulation of 100,213 BPA Jul 2019

International Distribution

30% **UK**	30% **US**
30% **Europe**	10% **Rest of World**

International, intelligent and influential, Wallpaper* is the world's most important design and lifestyle magazine brand. Since 1996, Wallpaper* has attracted a sophisticated global audience by constantly pushing into new creative territories and ensuring that its coverage of everything from architecture to motoring, fashion to travel, interiors to jewellery remains unrivalled.

Wallpaper* readers are voracious, educated and discerning consumers with tremendous spending power. These affluent young professionals live and breathe fashion, architecture and interiors and are often leaders in these fields. These true aficionados are passionate about design in all forms and appreciate genuine luxury in every part of their lives. Whether searching for beautiful luggage or a stunning dining table, they look to Wallpaper* as the authoritative design and lifestyle magazine to recommend products with both style and substance.

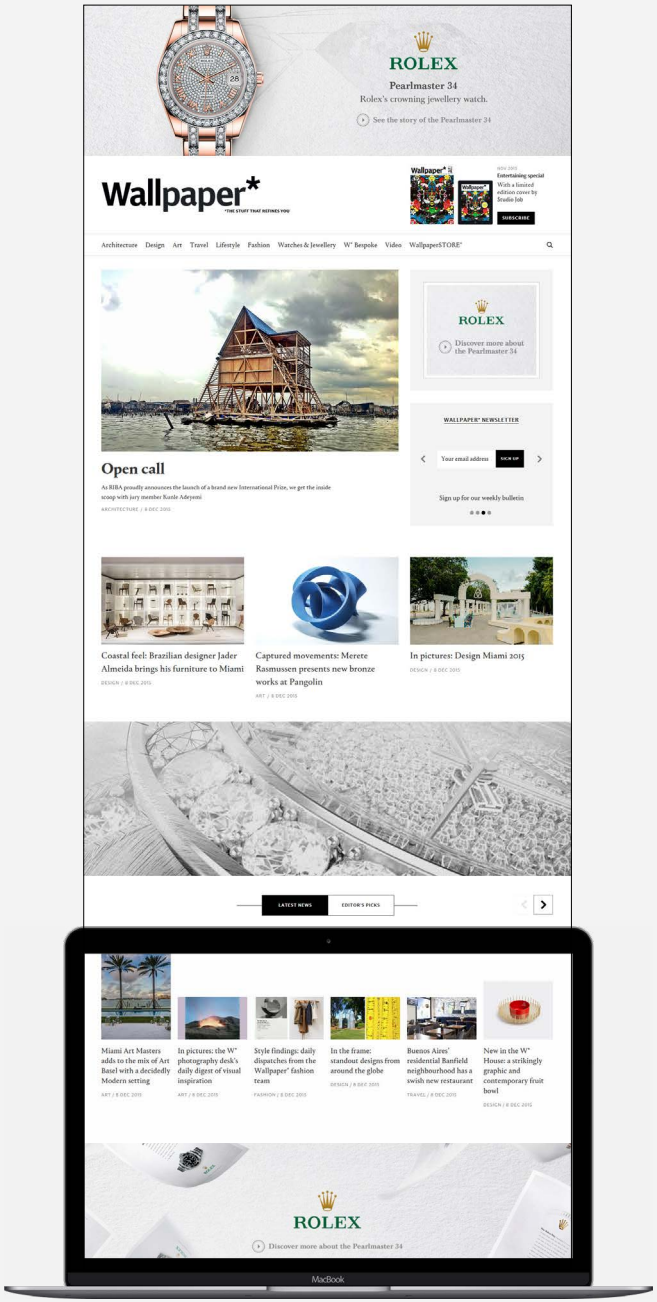
Copy Dates 2020

ISSUE 2020	ON SALE	COPY DEADLINE	BOOKING DEADLINE
January	12 December 2019	14 November 2019	25 October 2019
February	09 January 2020	06 December 2019	18 November 2019
March	13 February 2020	16 January 2020	23 December 2019
April	12 March 2020	13 February 2020	22 January 2020
May	16 April 2020	16 March 2020	24 February 2020
June	14 May 2020	17 April 2020	23 March 2020
July	11 June 2020	13 May 2020	22 April 2020
August	09 July 2020	10 June 2020	20 May 2020
September	13 August 2020	09 July 2020	19 June 2020
October	10 September 2020	10 August 2020	21 July 2020
November	08 October 2020	10 September 2020	19 August 2020
December	12 November 2020	15 October 2020	21 September 2020

GBP	PAGE	SPREAD
1st spread	-	£29,232
1st bank	-	£26,550
1st bank consecutives	-	£21,661
Contents, masthead, contributors, IBC	£16,886	-
Premium 3-page unit, contents, editor's letter	£32,598	-
Premium (first third) + editorial openers	£15,480	£23,501
Island	£15,480	£23,501
Front half	£14,413	£21,976
Run of magazine	£12,575	£18,927
Outside back cover	£21,766	-
Guaranteed right hand / consecutive / island	+15%	-
Bound-in inserts	from £105 per thousand	-
Gatefold	Available on request	-

BESPOKE* 2019	
Bespoke creative solutions	from £26,288

Wallpaper Online



14.4M
monthly page impressions
(October 2016)

1.7M
monthly unique users
(October 2016)

8.9M
monthly desktop page impressions
(October 2016)

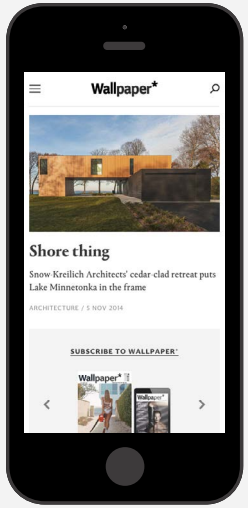
863K
monthly desktop unique users
(October 2016)

1.2M
monthly tablet page impressions
(October 2016)

211K
monthly tablet unique users
(October 2016)

4.3M
monthly mobile page impressions
(October 2016)

656K
monthly mobile unique users
(October 2016)

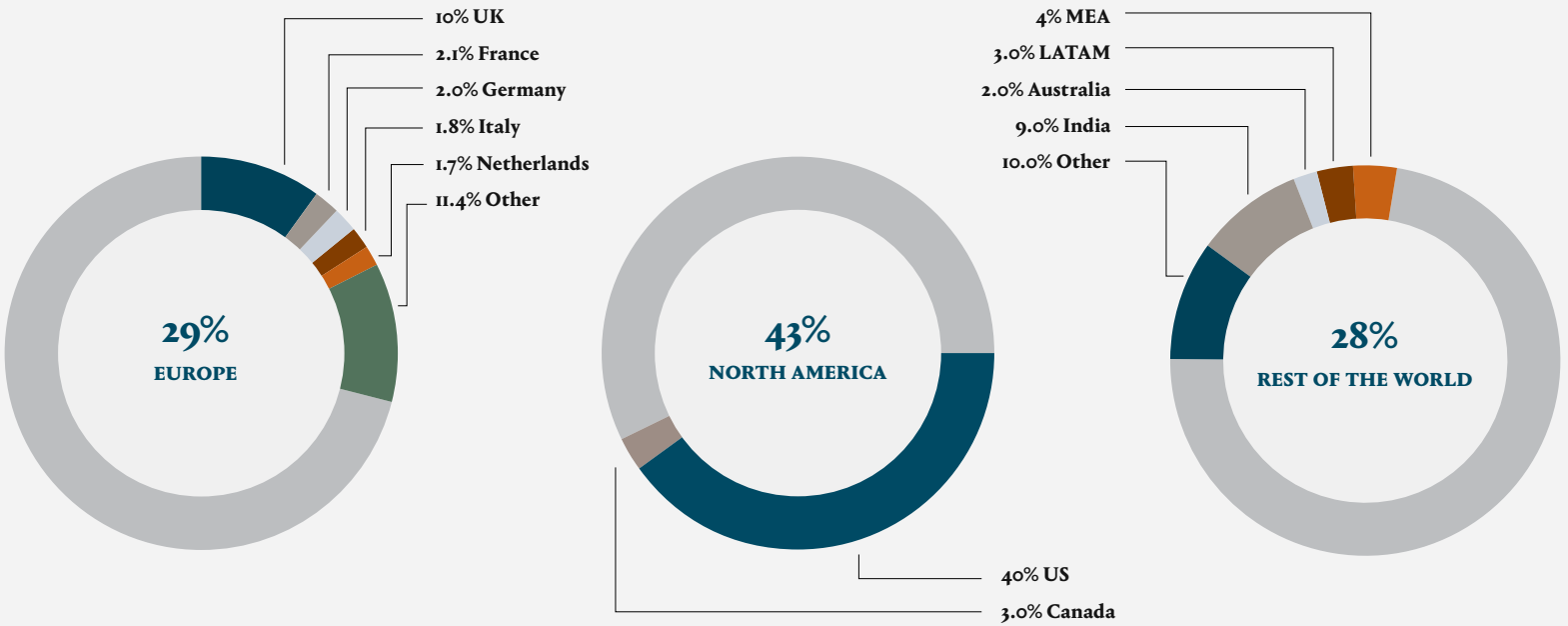


Wallpaper.com is a fully responsive, multi-platform online design bible, producing trend-setting features from the worlds of design, interiors, art, architecture, travel, fashion and lifestyle. Wallpaper.com prides itself on providing the user with up-to-date, fast paced news, delivered with stunning photography, beautiful design and groundbreaking original video content.

Wallpaper.com offers unique and innovative features, such as the Wallpaper* floor plans and virtual galleries, as well as being a trusted resource for users through the Wallpaper.com directories.

Creating provocative content, Wallpaper.com crosses the boundaries of digital innovation, integrating bespoke partnerships and social media reach, and enabling the brand to connect to a global audience on multiple levels.

Wallpaper.com continues to grow the brand through mobile optimisation, as well as iPhone and iPad extensions, creating further platforms for our content.



Wallpaper Global Reach
(Source: Google Analytics)

5,300,000

Wallpaper* Social Media Reach

Social Media and Global Reach

The Wallpaper* social reach has grown to more than five million followers across our main platforms. Instagram, Facebook, Twitter and Pinterest are a core part of our media offering in terms of how we communicate brand messages to our audience as they offer the highest levels of engagement and interaction.

Through our Bespoke native partnerships, we maximise the use of organic social and, where relevant, paid social to deliver the maximum value to brand partners.

As the online presence of Wallpaper* magazine, Wallpaper.com provides global reach across the most important markets for targeting an affluent audience.

We are investing significantly in both our online editorial output and innovation in advertising. This is driving significant growth across all markets, and reinforces Wallpaper's position as the leading global online design destination.

Digital Rate Card 2019

DISPLAY

Leaderboard	£33cpm
MPU	£36cpm
Super MPU	£45cpm
Billboard	£71cpm
Filmstrip	£61cpm
Newsletter	£2,100

VIDEO

In Read	£110cpm

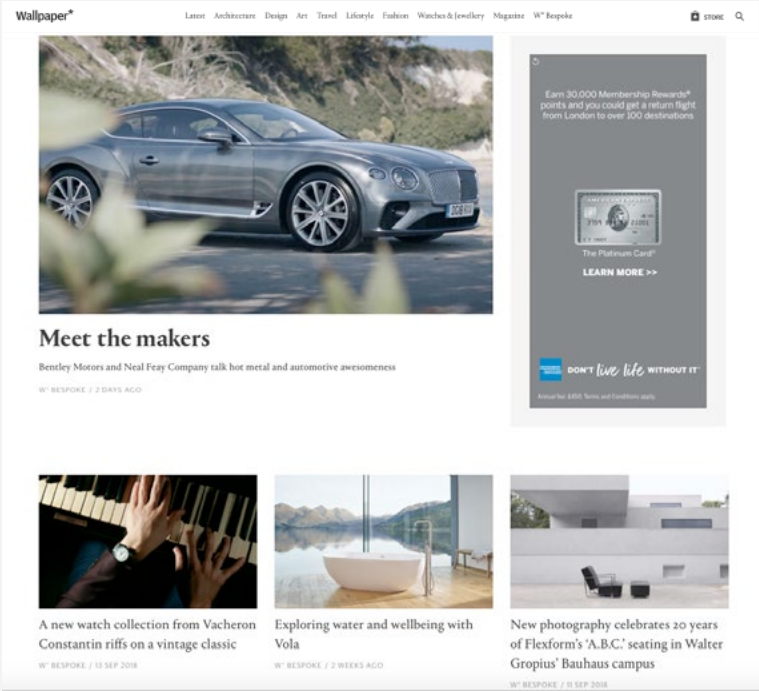
MOBILE

Mobile Banner	£33cpm
Wallpaper* daily sponsorship	£8,000
Interscroller	£68cpm

TAKEOVERS

Standard Homepage Triptych	from £6,100
Standard Channel Triptych	from £4,000
Dynamic Homepage Triptych	from £9,700
Dynamic Channel Triptych	from £6,000
Expandable Triptych	£11,000

**A 15% Premium will be applied for roadblocking of channels or content*



Bespoke

Bespoke is the creative partnerships division of Wallpaper*. Our Bespoke clients benefit from having creative control in an editorial setting.

Each Bespoke project is approached differently working with the following formats:

- Print Bespoke Promotions. Minimum DPS with Wallpaper* created assets
- Digital Bespoke Hubs. Dedicated branded hub on wallpaper.com/bespoke with either Wallpaper* or brand created assets
- Videos. Produced by Wallpaper*
- Print supplement sponsorships
- International events (receptions, parties and panel discussions)
- Exhibitions
- Social Campaigns

Minimum investment level £30,000

White Label

Wallpaper* produce white label marketing collateral and art direction for some of the world's leading brands. Price on application.

Contacts

Global HQ

Managing Director
Malcolm Young
malcolm_young@wallpaper.com
Tel: 44.20 3148 7718

Associate Publisher
Lloyd Lindo
lloyd_lindo@wallpaper.com
Tel: 44.7929 366046

Digital Advertising Director
Scott Lambert
scott_lambert@wallpaper.com
Tel: 44.20 3148 7726

Acting Bespoke Director
Blue Gaydon
blue_gaydon@wallpaper.com
Tel: 44.7977 437296

Global Sales Manager
Ben St. George
ben_stgeorge@wallpaper.com
Tel: 44.7870 888278

Italy

Marcella Biggi (Design)
marcella.biggi@cesanamedia.com

Cris Catizone (Fashion)
cristiana.catizone@cesanamedia.com

Paolo Mongeri (Corporate)
paolo.mongeri@cesanamedia.com

Germany, Austria and Switzerland

Peter Wolfram
wolfram@wolframwerbung.com
Tel: 49.89 9611 6800

France

Magali Riboud
mriboud@studio-riboud.com
Tel: 33.1 42 56 33 36

USA

Matt Carroll
North & Warren
Tel: 312.420 0663

Thailand

Christopher Stephen Marsh
Tel: 662.204 2699

Australia

Ben St. George
ben_stgeorge@wallpaper.com
Tel: 44.7870 888278

Hong Kong, Taiwan and Korea

Herb Moskowitz
themediarep@gmail.com
Tel: 852.2838 8702

China

Maggie Li
maggie.li@cesanamedia.cn
Tel: 86.10 6588 0051

Singapore

Tim Howat
tim.howat@meredith.com
Tel: 65.9423 6786