

Speed has become the measure of success and fast is never fast enough.

Now, urgent, instant.

To pause, delay, slow down, or god-forbid stop altogether is to miss an opportunity and assist the competition. Everyone is a competitor.

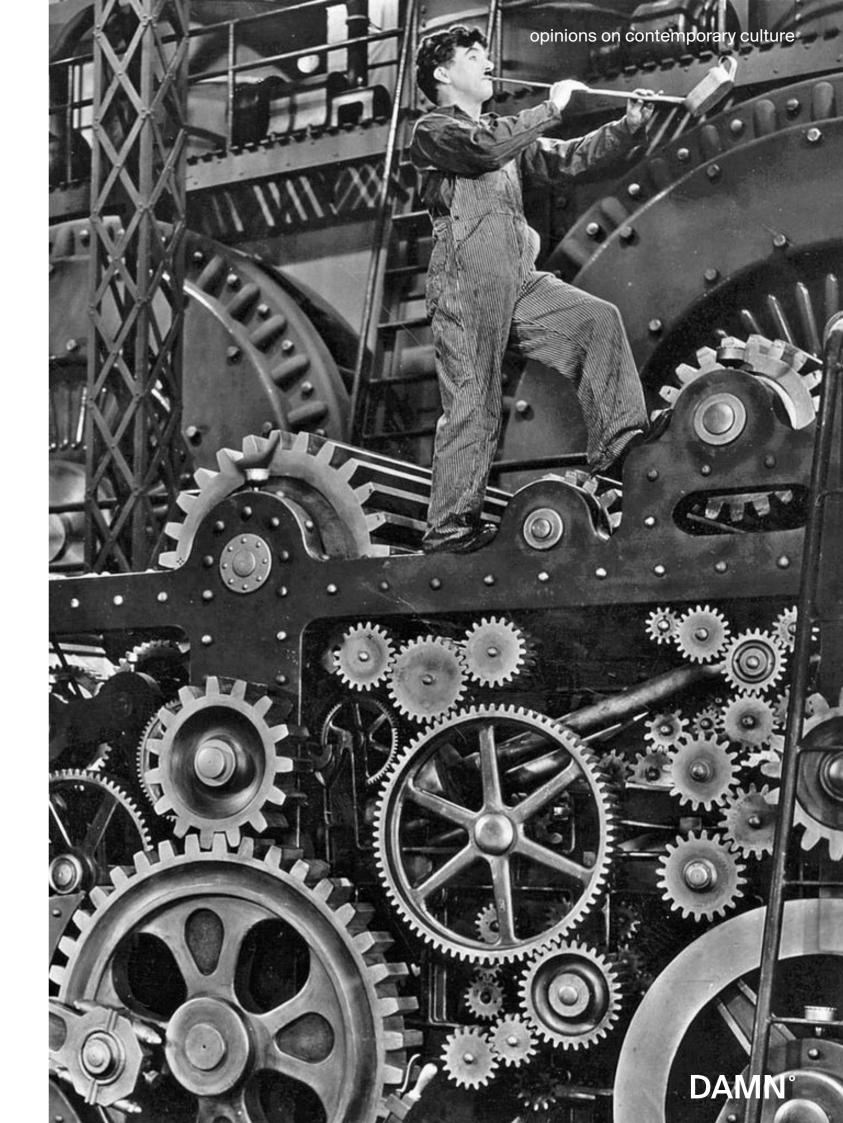
Fast news, fast networks, fast fashion. Being efficient, being productive no longer feels like a decision, but the only available option. Being competitive is essential to survival. Pace is a race and winning matters utmost.

In Charlie Chaplin's *Modern Times* efficiency is measured by the maximisation of rapid production through the progamming of human behaviour.

As mechanical gives way to digital, we struggle to keep up, always falling further and further behind.

Stress and anxiety mount as we become more enslaved to technology.

And it's not just in big busines, in culture too.





Algorithms, fungible bits, virtual screening rooms.

Our communication, surveillance, public and private habitats – it's all run by algorithms that progam other algorithms and so on.

But speed has its limits. The world at this speed is unsustainable.

Speed distorts out values – individualism, utility, efficiency, productivity, competition, consumption, and speed.

Other values that have been repressed need to be re-cultivated – sustainability, community, cooperation, generosity, patience, subtlety, deliberation, reflection, and slowness.

**DAMN° 79** will delve into designers and artists working with, analysing, celebrating and critically denouncing this contemportary obsession with time.

From how **Felix Gonzales-Torres** was touched by how time can create the perfect moment of love to how new studio "b-theory" denies that time – at least how we tend to know it - even exists in the first place.

We look at how three big cultural names **Ryuchi Sakamoto**, **Hella Jongerius** and **Christopher Nolan** use their time – a peep into their daily routines. As well we see how time itself informs their latest works.









We look at how ancient architecture is quite literally frozen in time and how some architecture survives time.

Artist **Jeffrey Gibson** tries to put time on pause to reflect back on all the assumptions that inform accepted narratives to think about alternative truths.

In fashion too we hear from **Maxine Dedat** and the race against time in the fast fashion industry.

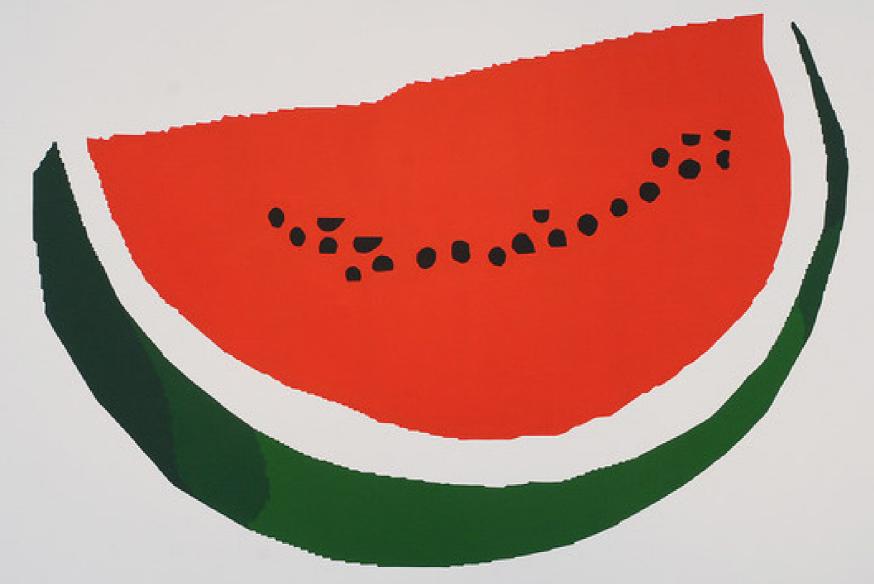
And in art education we argue that it is time to talk about money, reality and survival if only to keep culture safe from clutches of neo-liberalism.

We visit the Venice Architecture Biennale, specifically to projects that play with time – past and future - The Lithuanian **Space Agency**, and the **Finnish Puutalo designs** most specifically.

We talk to Scottish textile artist **Erin McQuarrie** about how she uses tapestry as a "marker of time", and to Japanese artist **Noboru Tsubaki** who rings an alarm on the "recent times" with a critical take on the *Anthropocene*.

We also take a rugged plunge into the latest phenomenon in art – Non Fungible Tokens and will hear directly from **Hughey Crowley** and his own foray into this crazy market.





And we finish with a piece penned by Palestinian artist **Khaled Hourani** who created the Watermelon Flag to deft the ban on hanging the Palestinian colours throughout the occupied territories.



## DAMN° PRINT

The front cover of each issue of DAMN° features the work of an inspiring contemporary creator.

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die Keure produces books for well-known museums, art galleries and publishers at home and abroad. With customers such as the Rijksmuseum, Tate Modern, Tate Britain and the Art Institute of Chicago, we are a world leader in the area of art productions. With the motto 'perfect reproduction is an art', we are the reference in books on art, fashion, design, photography and architecture.







#### Projects & Personalities

Words by Charles Bramesco

#### GUS VAN SANT

#### A HUSTLE ON THE CATWALK

Since the late 80s, Gus Van Sant has been directing movies that have resulted in cult classics and box-office pullers. A film is a film for him regardless of the budget and he doesn't wear a storytelling straightjacket. Van Sant has now collaborated with Gucci on a seven-part film titled Ouverture of Something That Never Ended, but before you cry "sell out", for him it's just another experiment. DAMN' spoke to Van Sant about this latest project, his directorial career, and his fanhood for 24-hour rolling news channels.



Gus Vant Sant for Gucci Photo: Paige Powell, courtesy of Guc

98 DAMN\* - Charles Brame



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